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## **SIMPLICITY HOLDING LIMITED**

**倩碧控股有限公司\***

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 8367)**

## **APPOINTMENT OF EXECUTIVE DIRECTOR; AND CHANGE OF COMPANY SECRETARY AND AUTHORISED REPRESENTATIVE**

This announcement is made by the board (“**Board**”) of directors (“**Director(s)**”) of Simplicity Holding Limited (“**Company**”) pursuant to Rule 5.24 and 17.50 of the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”).

### **Resignation of Company Secretary and Authorised Representative**

The Board would like to announce that Mr. Wong Chi Chiu Henry (“**Mr. Wong**”) has resigned as the company secretary of the Company (“**Company Secretary**”) and the authorized representative of the Company (“**Authorised Representative**”) under Rule 5.24 of the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) with effect from 26 April 2022 as he desires to devote more time in his current position in the Company as executive director.

Mr. Wong has confirmed that he has no disagreement with the Board and there are no matters in relation to his resignation of Company Secretary and Authorised Representative that should be brought to the attention of the Shareholders. The Board is also not aware of any such matters in relation to his resignation of Company Secretary and Authorised Representative that need to be brought to the attention of the Shareholders.

The Board wishes to express its gratitude to Mr. Wong for his contribution to the Company during the tenure of his services of Company Secretary and Authorised Representative.

## **APPOINTMENT OF EXECUTIVE DIRECTOR, COMPANY SECRETARY AND AUTHORISED REPRESENTATIVE**

The Board is pleased to announce the appointment of Mr. Choi Pun Lap (“**Mr. Choi**”) as an executive Director, and a member of the Nomination and Remuneration committee of the Company and has been appointed as the Company Secretary and Authorised Representative with effect from 26 April 2022.

The biography of Mr. Choi is set out as follows:

Mr. Choi, aged 44, has knowledge in corporate finance transactions in Hong Kong. He is experienced for working in mergers & acquisition, analysing financial and market data, responsible for coordinating and supporting integration planning for acquisitions, and taking deals through the full process to successful completion. He is an executive director of Aurum Pacific (China) Group Limited (stock code: 8148) and Zhejiang United Investment Holdings Group Limited (stock code: 8366), both are listed on the GEM of the Stock Exchange of Hong Kong Limited (the “**GEM**”). He is an independent non-executive director of Sunway International Holdings Limited (stock code: 58) which the issued shares are listed on the Main Board of the Stock Exchange and he is also an independent non-executive director of On Real International Holdings Limited (stock code: 8245), which is listed on the GEM. In the past, Mr. Choi was a financial controller of a company which is listed in GEM in 2019 and he was a senior audit manager in the audit department of HLB Hodgson Impey Cheng Limited (“**HLB**”) in Hong Kong. He has worked in HLB for more than ten years from February 2007 to December 2017.

Mr. Choi is a valuation practitioner of International Association of Certified Valuation Specialists since 2019. He is a fellow member of Hong Kong Institute of Certified Public Accountants, a member of Certified Practising Accountants Australia and a member of Chartered Global Management Accountant. Mr. Choi graduated from Hong Kong Metropolitan University with a Master of Law (Chinese Business Law) in Hong Kong in 2017. He obtained a Bachelor of Business (Accounting) from Central Queensland University in Australia in 2003 and further studied Postgraduate Diploma of Accounting in Monash University in Australia in 2005.

A letter of appointment has been entered into between Mr. Choi and the Company for a term of service for one year commencing from 26 April 2022. Pursuant to the articles of association of the Company, Mr. Choi will hold office only until the next general meeting of the Company and shall then be eligible for re-election. Thereafter, he will be subject to retirement by rotation and re-election at the general meetings of the Company according to the articles of association of the Company.

Mr. Choi is entitled to an annual emolument of HK\$240,000 which has been determined by the Board on recommendation of the remuneration committee with reference to his qualifications, experience, duties and responsibilities with the Company, the performance of the Group and the prevailing market conditions.

Save as disclosed above, as at the date of this announcement, Mr. Choi did not hold any directorship in any listed public companies in the past three years and does not have relationship with any Directors, senior management or substantial or controlling shareholders of the Company nor any interests or short positions in any shares, underlying shares or debentures of the Company or any of its associated corporations which is required to be disclosed under Part XV of the Securities and Futures Ordinance, Chapter 571 of the Laws of Hong Kong and there is no information relating to the appointment of Mr. Choi as executive Director that is required to be disclosed pursuant to Rules 17.50(2)(h) to (v) of the Rules Governing the Listing of Securities on GEM nor any matters that need to be brought to the attention of the Shareholders and the Stock Exchange.

The Board would like to take this opportunity to warmly welcome Mr. Choi to the Board.

**By Order of the Board**  
**Simplicity Holding Limited**  
**Wong Suet Hing**  
*Chairman and Executive Director*

Hong Kong, 26 April 2022

*As at the date of this announcement, the executive Directors of the Company are Ms. Wong Suet Hing, Ms. Wong Sau Ting Peony, Mr. Wong Chi Chiu Henry and Choi Pun Lap; and the independent non-executive Directors of the Company are Mr. Yeung Man Sun, Mr. Chan Wai Pun and Mr. Lo Cheuk Fei Jeffrey.*

*This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.*

*This announcement will remain on the GEM website at <http://www.hkgem.com> on the “Latest Listed Company Information” page for at least seven days from the date of its publication and posting and will be published and remains on the website of the Company at <http://www.simplicityholding.com>.*

\* For identification purpose only