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SIMPLICITY HOLDING LIMITED

倩碧控股有限公司*

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 8367)

FURTHER DELAY IN PUBLICATION OF AUDITED ANNUAL RESULTS ANNOUNCEMENT AND ANNUAL REPORT FOR THE YEAR ENDED 31 MARCH 2022

This announcement is made by Simplicity Holding Limited (the "Company", together with its subsidiaries, the "Group") pursuant to the Inside Information Provisions (as defined in the Rules Governing the Listing of Securities on GEM (the "GEM Listing Rules") of The Stock Exchange of Hong Kong Limited (the "Stock Exchange") under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) and Rules 17.10, 18.48A, 18.49 and 18.50C of the GEM Listing Rules.

FURTHER DELAY IN PUBLICATION OF AUDITED ANNUAL RESULTS ANNOUNCEMENT AND ANNUAL REPORT FOR THE YEAR ENDED 31 MARCH 2022

Reference is made to the announcement of Simplicity Holding Limited (the "Company", together with its subsidiaries, the "Group") dated 30 June 2022 in relation to the unaudited annual results for the year ended 31 March 2022 (the "Year") and dated 20 June 2022 in relation to the delay in publication of audited annual results announcement and annual report of the Group for the Year (the "2022 Audited Annual Results and Annual Report"). Unless the context requires otherwise, capitalised terms used in this announcement shall have the same meaning as defined in the unaudited results announcement dated 30 June 2022 (the "Unaudited Results Announcement") and in the delay in publication announcement dated 20 June 2022 (the "Delay In Publication").

As disclosed in the Unaudited Results Announcement and the Delay In Publication, it was expected that the announcement containing the 2022 Audited Annual Results and Annual Report will be published by the Company on or before 22 July 2022. However, the Board wishes to announce that the publication of the 2022 Audited Annual Results and Annual Report will be further delayed due to the tightened COVID-19 prevention measures (e.g. lockdowns and quarantines) in the Mainland China. In particular, delays in sending out and receipt of relevant receivable and payable confirmations and completion of the valuation works.

In light of the above, the Company expects that (i) the audit procedures will be completed on or before 12 August 2022 and (ii) the publication of 2022 Audited Annual Results and Annual Report will be made on or before 12 August 2022.

By order of the Board
Simplicity Holding Limited
Wong Suet Hing
Chairlady and Executive Director

Hong Kong, 22 July 2022

As at the date of this announcement, the executive Directors of the Company are Ms. Wong Suet Hing, Ms. Wong Sau Ting Peony and Mr. Choi Pun Lap; and the independent non-executive Directors of the Company are Mr. Yeung Man Sun, Mr. Wong Hoyen Pegasus, Mr. Chan Wai Pun and Mr. Lo Cheuk Fei Jeffrey.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the website of The Stock Exchange of Hong Kong Limited at www.hkexnews.hk on the "Latest Information" page for at least 7 days from the date of its posting and will be published on the Company's website at www.simplicityholding.com.

* For identification purpose only