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LIFE CONCEPTS

Life Concepts Holdings Limited

生活概念控股有限公司

(Incorporated in Cayman Islands and continued in Bermuda with limited liability)

(Stock Code: 8056)

**CHANGE OF COMPANY SECRETARY,
AUTHORISED REPRESENTATIVE AND PROCESS AGENT**

The board (the “**Board**”) of directors (the “**Director(s)**”) of Life Concepts Holdings Limited (the “**Company**”) announces that Ms. Cheng Lucy (“**Ms. Cheng**”) has resigned as the company secretary of the Company (the “**Company Secretary**”) and ceased to act as (i) an authorised representative of the Company (the “**Authorised Representative**”) pursuant to Rule 5.24 of the Rules Governing the Listing of Securities on GEM (the “**GEM Listing Rules**”) of The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”); and (ii) the agent of the Company for accepting service of process and notice on behalf of the Company in Hong Kong as required under Part 16 of the Companies Ordinance (Chapter 622 of the Laws of Hong Kong) and Rule 24.05(2) of the GEM Listing Rules (the “**Process Agent**”), with effect from the close of business on 12 June 2023.

Ms. Cheng has confirmed that she has no disagreement with the Board and she is not aware of any matter in relation to her resignation that needs to be brought to the attention of the Stock Exchange or the shareholders of the Company.

Following the resignation of Ms. Cheng, the Board also announces that Ms. Kwok Wai Chun (“**Ms. Kwok**”) has been appointed as the Company Secretary, the Authorised Representative and the Process Agent with effect from 13 June 2023.

Ms. Kwok, aged 33, holds a bachelor degree of business administration and is an associate member of The Hong Kong Chartered Governance Institute. Ms. Kwok has over 10 years of experience in the corporate secretarial field. Ms. Kwok is not a full time employee of the Company, the primary person at the Company whom Ms. Kwok shall be contacted in respect of company secretarial matters is Mr. James Fu Bin Lu, the chairman, chief executive officer and executive director of the Company.

The Board would like to take this opportunity to express its gratitude to Ms. Cheng for her contribution to the Company during her tenure of office, and to express its warmest welcome to Ms. Kwok on her appointment.

By Order of the Board
Life Concepts Holdings Limited
James Fu Bin Lu
*Chairman, Executive Director and
Chief Executive Officer*

Hong Kong, 13 June 2023

As at the date of this announcement, the Board comprises Mr. James Fu Bin Lu (Chairman and Chief Executive Officer), Mr. Long Hai, Ms. Li Qing Ni and Mr. Yu Qinglong as executive Directors; and Mr. Lu Cheng, Mr. Shi Kangping and Mr. Kim Jin Tae as independent non-executive Directors.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Listed Company Information” page of the Stock Exchange’s website at www.hkexnews.hk for at least 7 days from the date of its publication. This announcement will also be published on the Company’s website at www.lifeconcepts.com.

This announcement is prepared in both English and Chinese. In the event of any inconsistency, the English text of this announcement shall prevail.