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Icon Culture Global Company Limited

天 泓 文 創 國 際 集 團 有 限 公 司

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 8500)

CHANGE OF AUDITOR

This announcement is made by the Company pursuant to Rule 17.50(4) of the Rules Governing the Listing of Securities on GEM of the Stock Exchange.

The Board announces that KPMG has resigned as the auditor of the Company with effect from 9 November 2023.

The Board also announces that, with the recommendation of the Audit Committee, Fan Chan has been appointed as the auditor of the Company with effect from 9 November 2023 to fill the casual vacancy following the resignation of KPMG and to hold office until the conclusion of the next annual general meeting of the Company.

RESIGNATION OF AUDITOR

The board (the "Board") of directors (the "Directors") of Icon Culture Global Company Limited (the "Company", together with its subsidiaries, the "Group") announces that KPMG ("KPMG") has resigned as the auditor of the Company with effect from 9 November 2023 as the Company and KPMG could not reach a consensus on the audit fee for the year ending 31 December 2023.

KPMG has confirmed in its letter of resignation dated 9 November 2023 that there are no matters in connection with its resignation that need to be brought to the attention of the shareholders of the Company (the "Shareholders"). The Board and the audit committee of the Company (the "Audit Committee") have also confirmed that there is no disagreement or unresolved matters between the Company and KPMG, and that there are no other matters or circumstances in respect of the resignation of the auditor of the Company which should be brought to the attention of the Shareholders.

As at the date of this announcement, KPMG has not commenced any audit work on the consolidated financial statements of the Group for the year ending 31 December 2023. The Board therefore believes that the change of auditor will not have any significant impact on the annual audit and the release of annual results announcement of the Group for the year ending 31 December 2023.

The Board would like to take this opportunity to express its sincere gratitude to KPMG for its professional services and support rendered to the Group in the past years.

APPOINTMENT OF AUDITOR

The Board further announces that, with the recommendation of the Audit Committee, Fan, Chan & Co. Limited ("Fan Chan") has been appointed as the auditor of the Company with effect from 9 November 2023 to fill the casual vacancy following the resignation of KPMG and to hold office until the conclusion of the next annual general meeting of the Company. The Board confirms that there are no matters in respect of the change of the auditor of the Company which should be brought to the attention of the Shareholders.

The Audit Committee has considered a number of factors in assessing an appointment of Fan Chan as the Company's auditor including but not limited to (i) the audit proposal of Fan Chan which will allow the Company to carry out more effective cost control; (ii) its familiarity with the requirements under the Rules Governing the Listing of Securities on GEM of the Stock Exchange and the Hong Kong Financial Reporting Standards and technical competence in providing audit work for companies listed on the Stock Exchange; (iii) its independence from the Group and objectivity; (iv) its reputation in the market; (v) its resources and capabilities including size and structure of proposed audit team; and (vi) the Guidelines for Effective Audit Committees-Selection, Appointment and Reappointment of Auditors published by the Accounting and Financial Reporting Council.

The Board would like to take this opportunity to express its welcome to Fan Chan on its appointment as the auditor of the Company.

By order of the Board
Icon Culture Global Company Limited
Chow Eric Tse To

Chairman and Executive Director

Hong Kong, 9 November 2023

As at the date of this announcement, the executive Directors are Mr. Chow Eric Tse To (Chairman), Ms. Cai Xiaoshan, Mr. Lau Tung Hei Derek, Ms. Liang Wei (Chief Executive Officer and Compliance Officer) and Mr. Liu Biao; and the independent non-executive Directors are Mr. Lee Siu Hang Foster, Ms. Tam Hon Shan Celia and Mr. Tian Tao.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on GEM of the Stock Exchange (the "GEM") for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the "Latest Listed Company Information" page at www.hkexnews.hk for at least 7 days from the date of its publication. This announcement will also be published and will remain on the website of the Company at www.iconspace.com.