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QIN JIA YUAN MEDIA SERVICES COMPANY LIMITED

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2366)

ANNOUNCEMENT

CHANGE OF COMPANY SECRETARY AND QUALIFIED ACCOUNTANT AND AUTHORISED REPRESENTATIVE

The Board announces the resignation of Mr. Leung Sing Lim as company secretary and qualified accountant and authorized representative of the Company, and the appointment of Ms. Lau Ho Yee as company secretary and qualified accountant and authorized representative of the Company, effective from 4 May 2005.

The board of directors (the "Board") of Qin Jia Yuan Media Services Company Limited (the "Company") announces that Mr. Leung Sing Lim has tendered his resignation notice as company secretary and qualified accountant and authorized representative of the Company to pursue a new career opportunity. The resignation of Mr. Leung takes effect on 4 May 2005. Mr. Leung has confirmed that he is not aware of any matters which should be brought to the notice of the Board, the shareholders of the Company or The Stock Exchange of Hong Kong Limited. The Board also announces the appointment of Ms. Lau Ho Yee, as company secretary and qualified accountant and authorized representative of the Company, effective from 4 May 2005. Ms. Lau is an associate member of the Association of Chartered Certified Accountant and a member of the Hong Kong Institute of Certified Public Accountants.

The Board would like to take this opportunity to thank Mr. Leung for his contribution to the Company and to welcome Ms. Lau.

As at the date of this announcement, the Board consists of:

Executive Directors:

Dr. Leung Anita Fung Yee Maria (*Chief Executive Officer*)

Mr. Tsiang Hoi Fong

Non-executive Directors:

Honourable Dr. Wong Yu Hong, Philip, GBS (*Chairman*)

Mr. Lee Woo Sing

Mr. Wong Ying Ho, Kennedy, JP

Mr. Hung Hak Hip

Mr. Pfitzner Kym Richard

Mr. Zinger Simon

Mr. Wong Seung Ho, Thomas

Independent Non-executive Directors:

Mr. Lau Hon Chuen, GBS, JP

Mr. Lam Haw Shun, Dennis, JP

Mr. Hui Koon Man, Michael, JP

By Order of the Board of
Qin Jia Yuan Media Services Company Limited
Leung Anita Fung Yee Maria
Chief Executive Officer and Executive Director

Hong Kong SAR, 3 May 2005

Please also refer to the published version of this announcement in The Standard.