

Asia Alliance Holdings Limited 亞洲聯盟集團有限公司*

(Incorporated in Bermuda with limited liability)
(Stock Code: 616)

APPOINTMENT OF COMPANY SECRETARY

Reference is made to the announcement of Asia Alliance Holdings Limited (the "Company") dated 15 November 2005 in respect of, among others, the resignation of Mr. Tsang Yiu Kai as the company secretary of the Company with effect from 10 December 2005. The board of directors of the Company (the "Board") hereby announces that Mr. Chan Po Cheung has been appointed as the company secretary of the Company with effect from 10 December 2005 to fill the vacancy left by Mr. Tsang's resignation. Mr. Chan joins the Company today as the Chief Financial Officer. He is a fellow member of the Hong Kong Institute of Certified Public Accountants and has over 20 years experience in the accountancy field.

The Board would like to express its warm welcome to Mr. Chan to join the Company.

By order of the Board

Asia Alliance Holdings Limited

Koon Wing Yee

Chairman and Chief Executive Officer

Hong Kong, 9 December 2005

As at the date of this announcement, the Board comprises Mr. Koon Wing Yee, Mr. Tsang Yiu Kai, Mr. Tse Wing Chiu Ricky and Ms. Lui Yuk Chu as executive directors and Mr. Kan Ka Hon, Mr. Kwong Jimmy Cheung Tim and Mr. Lau Sin Ming as independent non-executive directors.

* for identification only

Please also refer to the published version of this announcement in The Standard.