

(Incorporated in Bermuda with limited liability) (Stock Code: 835)

CHANGE OF COMPANY SECRETARY AND AUTHORISED REPRESENTATIVE

The board of directors (the "Board") of Nubrands Group Holdings Limited (the "Company") announces that Miss Cheung Lai Yin ("Miss Cheung") has resigned as the company secretary and the authorised representative of the Company under rule 3.05 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules") with effect from 1 August 2006 and Mr. Chow Kim Hang ("Mr. Chow") was appointed as the company secretary and the authorised representative of the Company under rule 3.05 of the Listing Rules on the same day. Mr. Chow is a partner of Tsun & Partners, Solicitors, a corporate and commercial law firm in Hong Kong. He is a practicing solicitor in Hong Kong and a member of The Law Society of Hong Kong.

Miss Cheung has confirmed to the Company that there is no disagreement with the Board and there is no matter which needs to be brought to the attention of the shareholders of the Company in relation to her resignation.

The Board would like to welcome Mr. Chow to the new position and thank Miss Cheung for her contribution in the past.

By Order of the Board
Nubrands Group Holdings Limited
Kwok Wing Leung Andy
Chairman

Hong Kong, 1 August 2006

As at the date of this announcement, the Board comprises (i) Mr. Kwok Wing Leung, Andy and Mr. Tse Michael Nam as executive directors; (ii) Mr. Luk Chung Po and Mr. Yeung Ting Lap, Derek Emory as non-executive directors; and (iii) Ms. Chiu Kam Hing, Kathy, Mr. Ho Man Kin, Tony, Mr. Li Kar Fai, Peter and Mr. Ma She Shing, Albert as independent non-executive directors.

* For identification purpose only

Please also refer to the published version of this announcement in China Daily.