



QIN JIA YUAN MEDIA SERVICES COMPANY LIMITED

勤 + 緣 媒 體 服 務 有 限 公 司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2366)

ANNOUNCEMENT

**CHANGE OF COMPANY SECRETARY,
QUALIFIED ACCOUNTANT
AND AUTHORIZED REPRESENTATIVE**

The Board announces the resignation of Ms. Yuen Yee Fan as company secretary, qualified accountant and authorized representative of the Company, and the appointment of Ms. Chan Wing Yi as company secretary, qualified accountant and authorized representative of the Company, effective 30 September 2006.

The board of directors (the “Board”) of Qin Jia Yuan Media Services Company Limited (the “Company”) announces that Ms. Yuen Yee Fan has tendered her resignation notice as company secretary, qualified accountant and authorized representative of the Company to take a position with the Ageis Group, a substantial shareholder of the Company. The resignation of Ms. Yuen will take effect on 30 September 2006. Ms. Yuen has confirmed that she is not aware of any matters which should be brought to the notice of the Board, the shareholders of the Company or The Stock Exchange of Hong Kong Limited. The Board also announces the appointment of Ms. Chan Wing Yi as company secretary, qualified accountant and authorized representative of the Company, effective 30 September 2006. Ms. Chan is a member of the Hong Kong Institute of Certified Public Accountants and a fellow member of Association of Chartered Certified Accountants.

The Board would like to take this opportunity to thank Ms. Yuen for her contribution to the Company and to welcome Ms. Chan.

By Order of the Board of
Qin Jia Yuan Media Services Company Limited
Leung Anita Fung Yee Maria
Chief Executive Officer and Executive Director

Hong Kong SAR, 3 October, 2006

As at the date of this announcement, the Board consists of: (a) two executive directors: Dr. LEUNG Anita Fung Yee Maria (Chief Executive Officer) and Mr. TSIANG Hoi Fong; (b) seven non-executive directors: Dr. WONG Yu Hong, Philip, GBS (Chairman), Mr. PFITZNER Kym Richard, Mr. ZINGER Simon, Ms. LEE Kwei-Fen, Mr. HUNG Hak Hip, Mr. LIU Yuk Chi, David and Mr. WONG Ying Ho, Kennedy, BBS, JP and (c) three independent non-executive directors: Mr. LAU Hon Chuen, GBS, JP, Mr. LAM Haw Shun, Dennis, JP and Mr. HUI Koon Man, Michael, JP.

Please also refer to the published version of this announcement in The Standard.