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NORITY INTERNATIONAL GROUP LIMITED

耐力國際集團有限公司*

(incorporated in Cayman Islands with limited liability)

(Stock code: 660)

<http://www.0660.hk>

**CHANGE OF DIRECTORS, CEO, COMPANY SECRETARY,
APPOINTMENT OF CFO AND ESTABLISHMENT OF
A TECHNICAL COMMITTEE**

Mr. Alexander Yeuh has been appointed as Chief Executive Officer and an Executive Director and Ms. Louisa Lam Tang Man Ching has been appointed as Chief Financial Officer and Company Secretary, both effective on 20 July 2007.

Mr. Luo Lai Wu resigned as Vice Chairman, CEO and an Executive Director and Mr. Wang Yuan Heng resigned as Company Secretary, both effective on 20 July 2007.

In view of the Company's intention to invest in an iron ore project in Chile, a technical committee has been established and Professor Huang Qiang and Mr. Li Yanping have been appointed as members of the committee.

The Board of Directors (“Board”) of the Company is pleased to announce that Mr. Alexander Yueh (“Mr. Yueh”) has been appointed as Chief Executive Officer (“CEO”) and an Executive Director of the Company and Ms Louisa Lam Tang Man Ching (“Ms Lam”) has been appointed as Chief Financial Officer (“CFO”) and Company Secretary both effective on 20 July 2007.

APPOINTMENT OF EXECUTIVE DIRECTOR, CEO AND CFO AND CHANGE OF COMPANY SECRETARY

Mr. Yueh, aged 38, graduated from Department of International Business Management of University of International Business and Economics, Beijing in 1988 and emigrated to United Kingdom. Mr. Yueh established Trans Shipping Ltd. (創世船運有限公司), and was the Managing Director from 2004 to 2007. Trans Shipping mainly engaged in the shipping of iron ore. Concurrently Mr. Yueh was the Chairman and founder of Ngok Ltd. (海尚有限公司), which engaged in investment business.

Mr. Yueh’s appointment as CEO and an Executive Director is for a term of two years at a monthly salary of HK\$100,000.00 under a service agreement. Pursuant to such service agreement, Mr. Yueh will also be entitled to a discretionary year-end bonus payment with reference to his performance and responsibilities as well as the annual financial performance of the Company and may be granted share options of the Company as from time to time determined by the Board and subject to the relevant requirements of the Listing Rules.

Mr. Yueh did not hold any directorship in other public listed companies in Hong Kong for the last three years. Mr. Yueh does not have any relationship with any directors, senior management or substantial or controlling Shareholders of the Company.

Save as disclosed above, the Board is not aware of any other matters which should be brought to the attention of the Shareholders, nor is there any information to be disclosed pursuant to any of the requirements under the provisions of Rule 13.51(2)(h) to 13.51(2)(v) of the Rules Governing the Listing of Securities on The Stock of Exchange of Hong Kong Limited.

The Board also announces that Mr. Wang Yuanheng (“Mr. Wang”) resigned as Company Secretary and Ms Lam has been appointed as Chief Financial Officer and Company Secretary, both effective on 20 July 2007.

Ms Lam, aged 54, has been a qualified Chartered Accountant with the Institute of Chartered Accountants, England and Wales since 1983. After returning to Hong Kong in 1984, Ms Lam worked for a major public accounting firm in Hong Kong gaining extensive knowledge in auditing a wide spectrum of industries during 1984 to 1989. In 1989, she joined a licensed bank (the “Bank”) in Hong Kong as Head of Financial Accounting Department. The Bank was listed on the Stock Exchange of Hong Kong in 1993. Ms Lam was also the Head of Operations and Branch Operations of the Bank from 1999 to 2002. She left the Bank in 2004 and joined a major public accounting firm in Hong Kong. She is a member of the Hong Kong Institute of Certified Public Accountants and a member of the Insolvency Interest Group.

ESTABLISHMENT OF A TECHNICAL COMMITTEE

In view of the Company’s intention to invest in an iron ore project in Chile, a technical committee has been established. Professor Huang Qiang and Mr. Li Yanping have been appointed as members of the committee. Their biographical details are as follows:

Professor Huang Qiang, aged 45, graduated from Department of Geology of Zhe Jiang University in 1982. He has been long engaged in search for ores in mineral resources and research of development and utilization of mineral materials. He is currently the Deputy Chief Engineer of Zhongfei Geological Engineering Exploration Academy, the Director of Testing Centre of the National Institute of Geology for Construction Materials Industry and a member of Nano-Materials Standardization Commission of the PRC.

Mr. Li Yanping, aged 45, graduated from Southwest University of Science and Technology in 1986 and has long been engaged in mineral explorations. From July 1996 to the present, he has served as the president of Gansu Nonferrous Operational Unit(甘肅有色總隊).

RESIGNATION OF VICE CHAIRMAN, CEO AND EXECUTIVE DIRECTOR

Mr. Luo Lai Wu (“Mr. Luo”) resigned as the Vice Chairman and CEO and an Executive Director of the Company with effect from 20 July 2007 on personal reasons to concentrate on his other pursuits.

Mr. Luo has confirmed that he has no disagreement with the Board and that there are no matters relating to his resignation that needs to be brought to the attention of the Shareholders.

The Board would like to take this opportunity to express its appreciation to Mr. Luo and Mr. Wang for their contribution to the Company during their term of office, and extend its welcome to Mr. Yueh and Ms Lam.

By order of the Board
Nority International Group Limited
He Xuechu
Chairman

Hong Kong, 27 July 2007

* *for identification purpose only*

As at the date of this announcement, the Board comprises Mr. He Xuechu, Mr. Alexander Yueh, Ms. Yue Qian and Mr. Guo Bo as executive Directors; Mr. Shaw Lut, Leonardo, Mr. Frank Hu and Mr. Tony Chan Chun Wai as independent non-executive Directors.