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Haier 海尔
HAIER ELECTRONICS GROUP CO., LTD.
海爾電器集團有限公司*
(Incorporated in Bermuda with limited liability)
(Stock Code: 1169)

**RESIGNATION OF CHIEF FINANCIAL OFFICER, QUALIFIED ACCOUNTANT
AND COMPANY SECRETARY**

The board (the “**Board**”) of directors (the “**Directors**”) of Haier Electronics Group Co., Ltd. (the “**Company**”) announces that Mr. Yip Wai Ming (“**Mr. Yip**”) has tendered his resignation as the chief financial officer, qualified accountant and company secretary of the Company with effect from 10 January 2009 due to the pursuit of other career opportunities.

The Board and Mr. Yip confirmed that there is no disagreement with each other and there are no matters relating to Mr. Yip’s resignation that need to be brought to the attention of the shareholders of the Company or The Stock Exchange of Hong Kong Limited.

The Company will look for a replacement of Mr. Yip and will notify the shareholders of the Company of the appointment of a new chief financial officer and company secretary of the Company as and when appropriate.

The Board would like to take this opportunity to express its sincere gratitude to Mr. Yip for his valuable contribution to the Company during his tenure of services.

By Order of the Board of
Haier Electronics Group Co., Ltd.
Yang Mian Mian
Chairman

Hong Kong, 12 December 2008

As at the date of this announcement, the executive Directors are Ms. Yang Mian Mian (Chairman), Mr. Wu Ke Song (Deputy Chairman), Mr. Liang Hai Shan, Mr. Cao Chun Hua, Mr. Cui Shao Hua and Mr. Sun Jing Yan; the independent non-executive Directors are Mr. Wu Yinong, Mr. Yu Hon To, David and Dr. Liu Xiao Feng.

* *for identification purpose only*