

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

Haier 海尔

HAIER ELECTRONICS GROUP CO., LTD.

海爾電器集團有限公司*

(incorporated in the Bermuda with limited liability)

(Stock Code: 1169)

Appointment of Company Secretary

The Board (the “**Board**”) of directors (the “**Directors**”) of Haier Electronics Group Co., Ltd. (the “**Company**”) announces that Mr. Ng Chi Yin (“**Mr Ng**”) was appointed as the company secretary of the Company with effect from 18 March 2009. Mr. Ng graduated from the Faculty of Business Administration of the Chinese University of Hong Kong with a bachelor’s degree in business administration. He is also a fellow member of the Association of Chartered Certified Accountants, and a member of the Hong Kong Institute of Certified Public Accountants and the Institute of Chartered Accountants in England and Wales. He has over 20 years of experience in auditing, finance and company secretarial matters.

The Board would like to welcome the appointment of Mr. Ng.

By Order of the Board of
Haier Electronics Group Co., Ltd.
Yang Mian Mian
Chairman

Hong Kong, 18 March 2009

As at the date of this announcement, the executive Directors are Ms. Yang Mian Mian (Chairman), Mr. Wu Ke Song (Deputy Chairman), Mr. Liang Hai Shan, Mr. Cao Chun Hua, Mr. Cui Shao Hua and Mr. Sun Jing Yan; the independent non-executive Directors are Mr. Wu Yinong, Mr. Yu Hon To, David and Dr. Liu Xiao Feng.

* *For identification only*