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PROVIEW INTERNATIONAL HOLDINGS LIMITED

唯冠國際控股有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 334)

CHANGE OF COMPANY SECRETARY AND AUTHORIZED REPRESENTATIVE

The Board of Directors (“Board”) of Proview International Holdings Limited (“Company”) announces that Mr. Chow Chi-shing (“Mr. Chow”) has resigned as the company secretary and ceased to be an authorized representative of the Company under Rule 3.05 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (“Listing Rules”) with effect from 1 August 2009.

Mr. Chow has confirmed that there is no disagreement with the Board and that there is no other matter relating to his resignation that needs to be brought to the attention to the shareholders of the Company.

The Board further announces that Ms. Yuen Suk-ching, Angie (“Ms. Yuen”), who is ordinarily resident in Hong Kong, has been appointed as the company secretary of the Company and an authorized representative of the Company under the Listing Rules with effect from 1 August 2009 in place of Mr. Chow. Ms. Yuen is an associate member of both The Institute of Chartered Secretaries and Administrators and The Hong Kong Institute of Chartered Secretaries.

The Board would like to take this opportunity to express its gratitude to Mr. Chow for his valuable contribution to the Company during his tenure and also express its warm welcome to Ms. Yuen on her appointment.

By the order of the Board
Proview International Holdings Limited
Yang Long-san, Rowell
Chairman and Chief Executive Officer

Hong Kong, 31 July 2009

As at the date of this announcement, the executive Directors of the Company are Mr. Yang Long-san, Rowell and Ms. Hui Siu-ling, Elina. The non-executive Directors are Mr. Chang I-hua, Mr. Huang Ying-che, Michael and Mr. Wang Kuei-ching, Will. The independent non-executive Directors are Mr. Lau Siu-ki, Kevin, Mr. Lee Chiu-kang, Alex and Mr. Liu Zixian.

* *For identification purpose only*