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QIN JIA YUAN MEDIA SERVICES COMPANY LIMITED

勤+緣媒體服務有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2366)

ANNOUNCEMENT

CHANGE OF COMPANY SECRETARY AND CHIEF FINANCIAL OFFICER AND AUTHORIZED REPRESENTATIVE

The Board announces the resignation of Ms. Chan Wing Yi from the positions of company secretary and chief financial officer and authorized representative of the Company, and the appointment of Ms. Wong Lai Wah as company secretary and authorized representative of the Company, effective 1 October 2009.

The Company will identify a suitable candidate to be the chief financial officer and in the meantime, Mr. Wong Ka Kong, Adam, the senior financial controller of the Company, will be the acting chief financial officer.

The board of directors (“**Board**”) of Qin Jia Yuan Media Services Company Limited (“**Company**” together with its subsidiaries, the “**Group**”) announces that Ms. Chan Wing Yi (“**Ms. Chan**”) will resign from the positions of company secretary and chief financial officer and authorized representative of the Company effective 1 October 2009. Ms. Chan has confirmed that she is not aware of any matters which should be brought to the notice of the Board, the shareholders of the Company or The Stock Exchange of Hong Kong Limited.

The Board announces that the appointment of Ms. Wong Lai Wah (“**Ms. Wong**”) as company secretary and authorized representative of the Company, effective 1 October 2009. Ms. Wong holds a Bachelor Degree of Business Administration majoring in Accountancy from The Hong Kong Polytechnic University. She is a member of the Hong Kong Institute of Certified Public Accountants. She joined the Group in July 2009.

The Company will identify a suitable candidate to be the chief financial officer and further announcement will be made in this regard. In the meantime, Mr. Wong Ka Kong, Adam (“**Mr. Wong**”), who joined the Group in June 2008 and is currently the senior financial controller of the Company, will be the acting chief financial officer to carry out the duties and responsibilities of the chief financial officer. Mr. Wong holds a Honors Diploma in Accounting from Lingnan College. Mr. Wong is a fellow member of Association of Chartered Certified Accountants. He is a member of the Hong Kong Institute of Certified Public Accountants and a practising certified public accountant.

The Board would like to take this opportunity to thank Ms. Chan for her contributions to the Company and to welcome Ms. Wong.

By Order of the Board of
Qin Jia Yuan Media Services Company Limited
Leung Anita Fung Yee Maria
Chief Executive Officer and Executive Director

30 September 2009

As at the date of this announcement, the Board consists of: three executive directors: Dr. LEUNG Anita Fung Yee Maria (Chief Executive Officer), Mr. YIU Yan Chi, Bernard and Mr. TSIANG Hoi Fong, ten non-executive directors: Dr. WONG Yu Hong, Philip, GBS (Chairman), Mr. PFITZNER Kym Richard, Mr. ZINGER Simon, Ms. LEE Kwei-Fen, Mr. HUNG Hak Hip, Peter, Mr. LIU Yuk Chi, David, Dr. WONG Ying Ho, Kennedy, BBS, JP, Mr. FLYNN Douglas Ronald, Ms. HO Chiu King, Pansy Catilina and Mr. OWYANG Loong Shui, Ivan and three independent non-executive directors: Mr. LAU Hon Chuen, GBS, JP, Mr. LAM Haw Shun, Dennis, JP and Mr. HUI Koon Man, Michael, JP.