

The Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



QIN JIA YUAN MEDIA SERVICES COMPANY LIMITED

勤+緣媒體服務有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2366)

ANNOUNCEMENT

CHANGE OF COMPANY SECRETARY AND AUTHORISED REPRESENTATIVE

The Board announces the resignation of Ms. Fung Mei Ling as company secretary and authorised representative of the Company effective 11 March 2010. Mr. Yeung Ching Wan is appointed as company secretary and authorised representative effective 11 March 2010.

The board of directors (“**Board**”) of Qin Jia Yuan Media Services Company Limited (“**Company**” together with its subsidiaries, the “**Group**”) announces that Ms. Fung Mei Ling (“**Ms. Fung**”) will resign from the positions of company secretary and authorized representative of the Company effective 11 March 2010. Ms. Fung has confirmed that she is not aware of any matters which should be brought to the notice of the Board, the shareholders of the Company or The Stock Exchange of Hong Kong Limited.

The Board announces the appointment of Mr. Yeung Ching Wan (“**Mr. Yeung**”) as company secretary and authorized representative of the Company, effective 11 March 2010. Mr. Yeung is currently the Chief Financial Officer of the Group. With the appointment of Mr. Yeung, Mr. Wong Ka Kong, Adam (“**Mr. Wong**”) who has been the acting Chief Financial Officer since 1 October 2009 has been redesignated as the Finance Director responsible for the outdoor media business of the Group.

Mr. Yeung holds a Master of Business Administration degree from the Australian Graduate School of Management, Sydney, Australia. Mr. Yeung is a fellow member of the Association of Chartered Certified Accountant, and associate member of each

of the Hong Kong Institute of Certified Public Accountants and the Hong Kong Institute of Chartered Secretaries. Before joining the Group, Mr. Yeung has worked for international accounting firms, listed companies and multi-national corporations.

By Order of the Board of
Qin Jia Yuan Media Services Company Limited
LEUNG Anita Fung Yee Maria
Chief Executive Officer and Executive Director

Hong Kong SAR, 10 March 2010

As at the date of this announcement, the Board consists of: three executive directors: Dr. LEUNG Anita Fung Yee Maria (Chief Executive Officer), Mr. YIU Yan Chi, Bernard and Mr. TSIANG Hoi Fong, nine non-executive directors: Dr. WONG Yu Hong, Philip, GBS (Chairman), Mr. PFITZNER Kym Richard, Mr. ZINGER Simon, Ms. LEE Kwei-Fen, Mr. LIU Yuk Chi, David, Dr. WONG Ying Ho, Kennedy, BBS, JP, Mr. FLYNN Douglas Ronald, Ms. HO Chiu King, Pansy Catilina and Mr. OWYANG Loong Shui, Ivan and three independent non-executive directors: Mr. LAU Hon Chuen, GBS, JP, Mr. LAM Haw Shun, Dennis, JP and Mr. HUI Koon Man, Michael, JP.