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IMAGI INTERNATIONAL HOLDINGS LIMITED

意馬國際控股有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 00585)

EXPIRATION OF TERM OF APPOINTMENT AS INTERIM CHIEF FINANCIAL OFFICER;

CHANGE OF COMPANY SECRETARY AND AUTHORISED REPRESENTATIVE

The Board wishes to announce that the term of Mr. Ng Kar Yin, Frederick's appointment as interim Chief Financial Officer, company secretary and authorised representative of the Company will expire with effect from 1 May 2010 and Ms. Ma Wai Man, Catherine has been appointed as the company secretary and authorised representative with effect from 1 May 2010.

The board of directors (the "Board") of Imagi International Holdings Limited (the "Company") announces that the term of Mr. Ng Kar Yin, Frederick's appointment as interim Chief Financial Officer, company secretary and authorised representative of the Company will expire with effect from 1 May 2010. Mr. Ng has confirmed that he has no claims against the Company and that he has no disagreement with the Board and that there is no matter relating to his resignation that needs to be brought to the attention of the shareholders of the Company or The Stock Exchange of Hong Kong Limited.

The Board would like to express its gratitude and thanks to Mr. Ng for his contributions to the Company during his tenure.

The Board also announces that Ms. Ma Wai Man, Catherine has been appointed as the company secretary and authorised representative with effect from 1 May 2010. Ms. Ma is a graduate of City University of Hong Kong, a chartered secretary, a fellow member of the Association of Chartered Certified Accountants and a member of the Hong Kong Institute of Certified Public Accountants.

By order of the Board
Imagi International Holdings Limited
Mr. Phoon Chiong Kit
Deputy Chairman and Chief Executive Officer

Hong Kong, 30 April 2010

As at the date of this announcement, the executive director of the Company is Mr. Phoon Chiong Kit. The independent non-executive director of the Company is Mr. Ng See Yuen.

* For identification purpose only