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IMAGI INTERNATIONAL HOLDINGS LIMITED

意馬國際控股有限公司*

(incorporated in Bermuda with limited liability)

(stock code: 585)

APPOINTMENT OF DIRECTORS AND MEMBER OF AUDIT COMMITTEE AND CHANGE OF COMPANY SECRETARY

The Board is pleased to announce the appointment of Ms. Ma Wai Man, Catherine as an executive director of the Company and Mr. Cheng Yuk Wo as an independent non-executive director and a member of the audit committee of the Company with effect from 1 July 2010.

The Board also announces that Ms. Ma Wai Man, Catherine resigned as the company secretary of the Company and Ms. Lau Siu Mui has been appointed as the company secretary of the Company with effect from 1 July 2010.

APPOINTMENT OF DIRECTORS

The board of directors (the “Board”) of Imagi International Holdings Limited (the “Company”) is pleased to announce the appointment of Ms. Ma Wai Man, Catherine (“Ms. Ma”) as an executive director of the Company and Mr. Cheng Yuk Wo (“Mr. Cheng”) as an independent non-executive director and a member of the audit committee of the Company with effect from 1 July 2010.

Ms. Ma Wai Man, Catherine

Ms. Ma, aged 44, is a graduate of the City University of Hong Kong, a chartered secretary, a fellow of the Association of Chartered Certified Accountants and a member of the Hong Kong Institute of Certified Public Accountants. Ms. Ma has extensive management experience in companies with diversified interests ranging from manufacturing, telecommunications to infrastructure and property investments. She has previously held executive directorship in a number of companies listed on local and overseas stock exchanges.

Ms. Ma was an executive director of CSI Properties Limited and 21 Holdings Limited, both of which are companies listed on The Stock Exchange of Hong Kong Limited (the “Stock Exchange”). Save as disclosed above, Ms. Ma has not held any directorships in other public listed companies in the past three years.

* For identification purpose only

Ms. Ma has not entered into any service contract with the Company. There is no specific term or proposed length of services for Ms. Ma's appointment but she is subject to retirement by rotation and eligible for re-election at annual general meeting of the Company in accordance with the bye-laws of the Company. Ms. Ma will receive remuneration of HK\$152,000 per month which is determined by the Board with reference to her experience and responsibilities in the Company and the prevailing market conditions. Ms. Ma joined the Company as the company secretary on 1 May 2010 and such appointment will be terminated on 1 July 2010. Ms. Ma has also been appointed as a director of certain subsidiaries of the Company.

Ms. Ma does not have any interest in the shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance and does not have any relationship with any other directors, senior management, substantial or controlling shareholders of the Company.

Save as disclosed above, there is no other information relating to the appointment of Ms. Ma as an executive director of the Company that is required to be disclosed pursuant to Rule 13.51(2)(h) to (v) of the Rules Governing the Listing of Securities on the Stock Exchange (the "Listing Rules") nor any matters that need to be brought to the attention of the shareholders of the Company.

Mr. Cheng Yuk Wo

Mr. Cheng, aged 49, is a fellow of the Institute of Chartered Accountants in England and Wales and the Hong Kong Institute of Certified Public Accountants and a member of the Institute of Chartered Accountants of Ontario, Canada. He is the managing director of a certified public accounting practice limited and the proprietor of a certified public accountant practice in Hong Kong. Mr. Cheng holds a Master of Science (Economics) degree in Accounting and Finance and a Bachelor of Arts (Honours) degree in Accounting.

Currently, Mr. Cheng is an executive director of 21 Holdings Limited, an independent non-executive director of Chia Tai Enterprises International Limited, Chong Hing Bank Limited, CPMC Holdings Limited, CSI Properties Limited, Goldbond Group Holdings Limited, HKC (Holdings) Limited and South China Land Limited, all being public companies listed in Hong Kong. He was also a non-executive director of Henry Group Holdings Limited and an independent non-executive director of Jessica Publications Limited (now named as Honbridge Holdings Limited), both are companies listed on the Stock Exchange. Save as disclosed above, Mr. Cheng has not held any directorships in other public listed companies in the past three years.

Mr. Cheng has not entered into any service contract with the Company. There is no specific term or proposed length of services for Mr. Cheng's appointment but he is subject to retirement by rotation and eligible for re-election at annual general meeting of the Company in accordance with the bye-laws of the Company. Mr. Cheng will receive director's fee of HK\$200,000 per annum which is determined by the Board with reference to his experience and responsibilities in the Company. Mr. Cheng does not hold any other positions with the Company or other members of the Group.

Mr. Cheng does not have any interest in the shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance and does not have any relationship with any other directors, senior management, substantial or controlling shareholders of the Company.

Save as disclosed above, there is no other information relating to the appointment of Mr. Cheng as

an independent non-executive director and a member of the audit committee of the Company that is required to be disclosed pursuant to Rule 13.51(2)(h) to (v) of the Listing Rules nor any matters that need to be brought to the attention of the shareholders of the Company.

The Board would like to take this opportunity to welcome Ms. Ma and Mr. Cheng for joining the Board.

Following the appointment of Mr. Cheng, the Company will have three independent non-executive directors and three audit committee members, one of whom possesses appropriate qualification as required under Rule 3.10(2) of the Listing Rules and hence the Company complies with Rule 3.10 and Rule 3.21 of the Listing Rules.

CHANGE OF COMPANY SECRETARY

The Board also announces that Ms. Ma has resigned as the company secretary of the Company and Ms. Lau Siu Mui (“Ms. Lau”) has been appointed as the company secretary of the Company with effect from 1 July 2010. Ms. Lau is a member of the Hong Kong Institute of Chartered Secretaries.

By order of the Board
Imagi International Holdings Limited
Ma Wai Man, Catherine
Company Secretary

Hong Kong, 30 June 2010

As at the date of this announcement, the Board comprises Mr. Leung Pak To as the non-executive director and Chairman and Mr. Chan Yuk Sang and Dr. Lam Lee G. as the independent non-executive directors.