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Sparkle Roll Group Limited

耀萊集團有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 970)

CHANGE OF CHIEF FINANCIAL OFFICER, COMPANY SECRETARY AND AUTHORIZED REPRESENTATIVE

The Board announces that Mr. Chan Ka Kit resigned as Chief Financial Officer, Company Secretary and authorized representative of the Company with effect from 16 August 2010.

Mr. Mok Henry Wing Kai has been appointed as Chief Financial Officer, Company Secretary and authorized representative of the Company with effect from 16 August 2010.

The board of directors (the “**Board**”) of Sparkle Roll Group Limited (the “**Company**”) announces that Mr. Chan Ka Kit (“**Mr. Chan**”) resigned as Chief Financial Officer, Company Secretary and one of the authorized representatives of the Company, for the purpose of Rule 3.05 of the Rules Governing the Listing of Securities (the “**Listing Rules**”) on The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) and Part XI of the Hong Kong Companies Ordinance with effect from 16 August 2010, as he has accepted another employment opportunity. Mr. Chan confirmed that he has no disagreement with the Board and there is no other matter in relation to his resignation that needs to be brought to the attention of the shareholders of the company or the Stock Exchange.

The Board announces that Mr. Mok Henry Wing Kai (“**Mr. Mok**”), aged 49, has been appointed as Chief Financial Officer, Company Secretary and one of the authorized representatives of the Company under Rule 3.05 of the Listing Rules and accepting service of process and notices in Hong Kong on behalf of the Company for the purpose of Part XI of the Hong Kong Companies Ordinance with effect from 16 August 2010.

Between May 2006 and December 2009, Mr. Mok was the company secretary and qualified accountant of SJM Holdings Limited, a company listed on the main board of the Stock Exchange. Mr. Mok has not held other directorships in listed public companies in the last three years. Mr. Mok is a fellow member of Hong Kong Institute of Certified Public Accountants, Association of Chartered Certified Accountants and Institute of Chartered Secretaries and Administrators and The Hong Kong Institute of Chartered Secretaries. He is also a member of Hong Kong Securities Institute, Taxation Institute of Hong Kong and Hong Kong Institute of Directors. Mr. Mok holds

a degree of Master of Business Administration jointly granted by The University of Manchester and The University of Wales (Bangor) and a degree of Master of Science (Manufacturing Systems Engineering) granted by The University of Warwick of United Kingdom.

The Board takes this opportunity to thank Mr. Chan for his valuable contribution during his tenure of services with the Company and welcome Mr. Mok for his new employment

By Order of the Board
Sparkle Roll Group Limited
Tong Kai Lap
Chairman

Hong Kong, 16 August 2010

As at the date of this announcement, the Company has three executive Directors, one non-executive Director and three independent non-executive Directors. The executive Directors are Mr. Tong Kai Lap, Mr. Zheng Hao Jiang and Mr. Zhao Xiao Dong. The non-executive Director is Mr. Zhang Si Jian. The independent non-executive Directors are Mr. Choy Sze Chung, Jojo, Mr. Lam Kwok Cheong and Mr. Lee Kang Bor, Thomas.

** For the purpose of identification only*