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**le saunda holdings ltd.**

**利信達集團有限公司\***

*(incorporated in Bermuda with limited liability)*

**(stock code: 0738)**

## **APPOINTMENT OF COMPANY SECRETARY**

The board of directors (the “Board”) of Le Saunda Holdings Limited (“the Company”) announces that Mr. Yuen Chee Wing (“Mr. Yuen”), aged 45, has been appointed as Company Secretary of the Company with effect from 17 September 2010.

Mr. Yuen is currently the Group Finance Director of the Company. He joined the Company in August 2010. Mr. Yuen graduated from City University of Hong Kong with a bachelor degree in Business, Chinese University of Hong Kong with a master degree in Business Administration, and Manchester Metropolitan University with a bachelor degree in Laws. He is a certified public accountant of the Hong Kong Institute of Certified Public Accountants. He has over 15 years of experience in audit and accounting. Prior to joining the Company, Mr. Yuen was the Group Financial Controller of a machinery manufacturer listed in Hong Kong.

The Board would like to express its warmest welcome to Mr. Yuen for his new position.

As at the date of this announcement, the Company’s Executive Directors are Mr. Lee Tze Bun, Marces, Ms. Lau Shun Wai, Ms. Wong Sau Han and Ms. Chu Tsui Lan; three independent non-executive Directors are Mr. Lam Siu Lun, Simon, Mr. Leung Wai Ki, George and Mr. Hui Chi Kwan.

By Order of the Board  
**Le Saunda Holdings Limited**  
**Lee Tze Bun, Marces**  
*Chairman*

Hong Kong, 17 September 2010

\* *For identification purposes only*