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GOLDIN FINANCIAL HOLDINGS LIMITED

高銀金融(集團)有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 00530)

CHANGE OF COMPANY SECRETARY

The Board announces that Mr. Cheng Wing Tsan resigned and Mr. Wong Hau Yan, Helvin, an executive director of the Company, was appointed as the company secretary with effect from 1 October 2010.

The board of directors (the “Board”) of Goldin Financial Holdings Limited (the “Company”) announces that Mr. Cheng Wing Tsan (“Mr. Cheng”) resigned and Mr. Wong Hau Yan, Helvin (“Mr. Wong”), an executive director of the Company, was appointed as the company secretary with effect from 1 October 2010.

Mr. Cheng has confirmed that he has no disagreement with the Board and there is no other matter relating to his resignation that needs to be brought to the attention of the shareholders of the Company.

Mr. Wong, an executive director of the Company, was currently appointed as the company secretary with effect from 1 October 2010. Mr. Wong holds the degree of Bachelor in Law from The Manchester Metropolitan University in the United Kingdom and was admitted as a solicitor in Hong Kong and in England and Wales.

The Board would like to thank Mr. Cheng for his services and contributions to the Company in the past and express its warmest welcome to Mr. Wong for his new appointment.

By order of the Board
Goldin Financial Holdings Limited
高銀金融(集團)有限公司*
Pan Sutong
Chairman

Hong Kong, 4 October 2010

As at the date of this announcement, Mr. Pan Sutong is the Chairman of the Board and non-executive director of the Company; Mr. Wong Hau Yan, Helvin, Mr. Zhou Dengchao and Ms. Hou Qin are the executive directors of the Company; Professor Huang Xiaojian is a non-executive director of the Company; and Mr. Tso Hon Sai, Bosco, Mr. Tang Yiu Wing and Ms. Hui Wai Man, Shirley are the independent non-executive directors of the Company.

* *for identification purposes only*