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NATURAL DAIRY (NZ) HOLDINGS LIMITED
天然乳品 (新西蘭) 控股有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock code: 462)

**APPOINTMENT OF COMPANY SECRETARY
AND
AUTHORISED REPRESENTATIVE**

The Board is pleased to announce that for the strengthen of the management in the future with effect from 21 October 2010, Ms. Miranda Ng has been appointed as company secretary and authorised representative of the Company.

The board of directors (the “**Board**”) of Natural Dairy (NZ) Holdings Limited (the “**Company**”) is pleased to announce that with effect from 21 October 2010 (on the same date, Ms. Chan Yim Kum resigned as company secretary and authorised representative.) Ms. Ng Yat Fung Miranda (“**Ms. Ng**”) has been appointed as company secretary and authorised representative of the Company.

Ms. Ng, aged 43, the Executive Director and Chief Financial Officer of the Company, graduated from the University of Manchester with Master’s Degree (Bs Degree in Business Administration) and is a fellow member of the Hong Kong Institute of Certified Public Accountants. She is a CPA Practising in Hong Kong. Ms. Ng has over 20 years of auditing and financial management experience. Ms. Ng left one of the big four audit firms in Hong Kong as an audit manager in 1998 because she was invited as a Financial Controller with a listed company. She has worked in Shanghai, USA and Canada as a Chief Financial Officer for more than 5 years. Prior to joining the Company, she acted as a Chief Financial Officer in a USA listed company for 3 years. She is currently the directors of NZ Natural Dairy Limited and NZND Media Limited in New Zealand, wholly owned subsidiaries of the company.

The Board would like to express its warmest welcome to Ms. Ng on her new appointment.

By Order of the Board
Natural Dairy (NZ) Holdings Limited
Mr. Wu Neng Kun
Chairman and Executive Director

Hong Kong, 21 October 2010

As at the date of this announcement, the Board comprises seven executive Directors, being Mr. Wu Neng Kun (Chairman), Mr. Graham Chin (Vice-Chairman), Mr. Yan Feng, Mr. Luo Ji, Ms. Ng Yat Fung Miranda, Mr. Zhang Han Wen and Mr. Yao Hai Sheng and three independent non-executive Directors, being Mr. Stephen Bryden Kerr, Mr. Sze Cheung Hung and Ms. Chan Man Kuen Laura.