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**QIN JIA YUAN MEDIA SERVICES COMPANY LIMITED**

**勤 + 緣 媒 體 服 務 有 限 公 司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 2366)**

**RESIGNATION OF A NON-EXECUTIVE DIRECTOR AND APPOINTMENT OF  
CONSULTANT, APPOINTMENT OF EXECUTIVE DIRECTOR  
AND  
CHANGE OF COMPANY SECRETARY AND AUTHORISED REPRESENTATIVE**

**Resignation of non-executive Director and appointment of consultant**

Dr. Wong Ying Ho, Kennedy, BBS, JP resigned as a non-executive Director effective on 29 November 2010 due to his other personal commitments but Dr. Wong will act as a consultant of the Group on compliance matters following his resignation as a non-executive Director.

**Appointment of executive Director**

Mr. Yeung Ching Wan, the current Chief Financial Officer of the Group, the company secretary and authorized representative of the Company, was appointed as an executive Director effective on 1 December 2010.

**Change of company secretary and authorised representative**

Mr. Yeung will resign as company secretary and authorised representative of the Company effective on 1 December 2010. Mr. Ng Chit Sing, senior company secretarial manager of the Group, was appointed as the company secretary and authorised representative of the Company effective on 1 December 2010.

**A. RESIGNATION OF NON-EXECUTIVE DIRECTOR AND APPOINTMENT OF  
CONSULTANT**

The Board wishes to announce that Dr. Wong Ying Ho, Kennedy, BBS, JP resigned as a non-executive Director effective on 29 November 2010 due to his other personal commitments but Dr. Wong will act as a consultant of the Group following his resignation as a non-executive Director.

The Company and Dr. Wong entered into a letter of appointment on 29 November 2010. Under the Wong's Letter of Appointment, Dr. Wong has been appointed as a consultant of the Group on compliance matters for a term of three years commencing from 30 November 2010 and will receive an annual consultancy fee of HK\$100,000 during the term of his appointment.

As Dr. Wong is a connected person of the Company under the Listing Rules, the Wong's Letter of Appointment constitutes a connected transaction for the Company under the Listing Rules. As the annual and total consultancy fee payable by the Group to Dr. Wong fall below HK\$1,000,000, the Wong's Letter of Appointment is exempted from the reporting, announcement and independent shareholders' approval requirements under the Listing Rules.

Dr. Wong has confirmed that he has no disagreement with the Board and there is no matter relating to his resignation as a non-executive Director that needs to be brought to the attention of the Stock Exchange and the shareholders of the Company.

The Board would like to express its appreciation to Dr. Wong for his valuable contribution to the Company during his tenure of office as a non-executive Director of the Company.

## **B. APPOINTMENT OF EXECUTIVE DIRECTOR**

The Board is pleased to announce the appointment of Mr. Yeung Ching Wan as an executive Director effective on 1 December 2010. The following is the biographical details of Mr. Yeung.

Mr. Yeung, aged 39, joined the Group in March 2010 as the Chief Financial Officer of the Group and was appointed the company secretary and authorised representative of the Company on 11 March 2010. He is responsible for the overall finance, accounting and compliance matters of the Group.

Mr. Yeung holds a Master of Business Administration degree from the Australian Graduate School of Management, Sydney, Australia, and a Bachelor Degree (Hons) in Accountancy from the Hong Kong Polytechnic University. Mr. Yeung is a fellow member of the Association of Chartered Certified Accountants, full member of Certified Practising Accountants (Australia) and associate member of each of the Hong Kong Institute of Certified Public Accountants and the Hong Kong Institute of Chartered Secretaries. Before joining the Group, Mr. Yeung has worked for international accounting firms, listed companies and multi-national corporations.

Mr. Yeung's appointment as a Director is subject to the provisions in the articles of association of the Company relating to retirement by rotation.

The Company and Mr. Yeung will enter into a service agreement in respect of Mr. Yeung's appointment as the Chief Financial Officer of the Group and an executive Director in due course. Further announcement on the remuneration of Mr. Yeung in compliance with Rule 13.51(2) of the Listing Rules will be made.

Mr. Yeung has not held directorship in any other listed public companies in the last three years. Mr. Yeung is not connected with any other directors, senior management, substantial or controlling shareholders of the Company. As at the date of this announcement, none of Mr. Yeung or his associates has any interests in the shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Save as mentioned above, Mr. Yeung confirmed that there are no other matters that need to be brought to the attention of the shareholders of the Company in connection with his appointment and there is no other information that should be disclosed pursuant to Rule 13.51(2)(h) to (v) of the Listing Rules.

### **C. CHANGE OF COMPANY SECRETARY AND AUTHORISED REPRESENTATIVE**

The Board also announces that Mr. Yeung will resign from the positions of company secretary and authorised representative of the Company effective on 1 December 2010 in order to concentrate on the finance and managerial work of the Group. Mr. Yeung has confirmed that he is not aware of any matters which should be brought to the notice of the Board, the shareholders of the Company or the Stock Exchange in connection with his aforesaid resignation.

Mr. Ng Chit Sing has been appointed as company secretary and authorised representative of the Company effective on 1 December 2010. Mr. Ng is currently the senior company secretarial manager of the Group.

Mr. Ng obtained a LLB degree from the University of London. Mr. Ng is an associate member of the Hong Kong Institute of Chartered Secretaries. Before joining the Group as senior company secretarial manager of the Group on 21 April 2010, Mr. Ng had worked for international accounting firms and various Hong Kong listed companies, responsible for secretarial and compliance matters.

### **D. DEFINITIONS**

“associates”	has the meaning ascribed in the Listing Rules;
“Board”	the board of Directors;
“Company”	Qin Jia Yuan Media Services Company Limited, a company with limited liability incorporated in the Cayman Islands whose shares are listed on the main board of the Stock Exchange;
“connected person”	has the meaning ascribed to it under the Listing Rules;
“Director(s)”	the director(s) of the Company;
“Dr. Wong “	Dr. Wong Ying Ho, Kennedy, BBS, JP;
“Group”	the Company and its subsidiaries;
“Hong Kong”	The Hong Kong Special Administrative Region of the People’s Republic of China;
“Listing Rules”	the Rules Governing the Listing of Securities on the Stock Exchange;

“Mr. Ng”	Mr. Ng Chit Sing;
“Mr. Yeung”	Mr. Yeung Ching Wan;
“Stock Exchange”	The Stock Exchange of Hong Kong Limited; and
“Wong’s Letter of Appointment”	the letter of appointment entered into between the Company and Dr. Wong dated 29 November 2010 pursuant to which Dr. Wong has been appointed as a consultant of the Group on compliance matters.

By Order of the Board of  
**QIN JIA YUAN MEDIA SERVICES COMPANY LIMITED**  
**LEUNG Anita Fung Yee Maria**  
*Chief Executive Officer and Executive Director*

Hong Kong, 29 November 2010

*As at the date of this announcement, the Board consists of four executive directors: Dr. LEUNG Anita Fung Yee Maria (Chief Executive Officer), Mr. TSE Wai Kuen, Gary (Chief Operating Officer), Mr. YIU Yan Chi, Bernard and Mr. TSIANG Hoi Fong; ten non-executive directors: Dr. Honourable WONG Yu Hong, Philip, GBS (Chairman), Mr. LIU Yuk Chi, David (Vice-Chairman), Mr. FLYNN Douglas Ronald, Mr. LAM Haw Shun, Dennis, JP, Ms. HO Chiu King, Pansy Catilina, Mr. OWYANG Loong Shui, Ivan, Mr. Stanley Emmett THOMAS, Mr. Lincoln PAN Lin Feng, Mr. Peter Alphonse ZALDIVAR and Mr. SU Xiao Shan; and three independent non-executive directors: Mr. LAU Hon Chuen, GBS, JP, Mr. HUI Koon Man, Michael, JP and Mr. Wayne CHOU.*