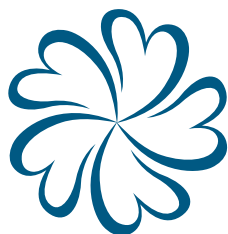


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MAGIC HOLDINGS INTERNATIONAL LIMITED

美 即 控 股 國 際 有 限 公 司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1633)

CHANGE OF COMPANY SECRETARY

The board (“**Board**”) of Directors (the “**Directors**”) of Magic Holdings International Limited (the “**Company**”) announces that due to duty reallocation, Mr. Cheng Wing Hong (“**Mr. Cheng**”) has been appointed to replace Ms Ng Wing Yin (“**Ms. Ng**”) as Company Secretary of the Company and authorized representative for the purpose of Rule 3.05 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) and for accepting service of process and notices on behalf of the Company under Part XI of the Companies Ordinance (Chapter 32 of the Laws of Hong Kong) (“**Authorised Representative**”) with effect from 6 May 2011. Meanwhile Ms. Ng would remain as Finance Manager of the Company.

Mr. Cheng is a member of both the Hong Kong Institute of Certified Public Accountants and a member of the CPA Australia. Mr. Cheng has over 12 years of experience in secretarial work, auditing, accounting, and financial management. Mr. Cheng was the company secretary and an executive director of a company listed on the Growth Enterprise Market of the Stock Exchange for a period from 30 June 2006 to 11 February 2011 and from 14 February 2008 to 11 February 2011 respectively. Save as aforesaid, Mr. Cheng did not hold any directorship of other listed companies in the past 3 years.

Save as disclosed above, there are no other matters that needs to be brought to the attention of the Stock Exchange and the shareholders of the Company in relation to the change of Company Secretary and Authorized Representative of the Company.

The Board would like to extend a warm welcome to Mr. Cheng in joining the Company.

By the order of the Board
Magic Holdings International Limited
Tang Siu Kun Stephen
Chairman

Hong Kong, 6 May 2011

As at the date of this announcement, the Board comprises five executive Directors, namely Mr. Tang Siu Kun Stephen (Chairman), Mr. She Yu Yuan, Mr. Luo Yao Wen, Mr. Zhang Kun Mou and Mr. Chen Lei; one non-executive Director, namely Mr. Sun Yan; and three independent non-executive Directors, namely Professor Dong Yin Mao, Professor Yang Rude and Mr. Yan Kam Tong.