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**LIFESTYLE INTERNATIONAL HOLDINGS LIMITED**

**利福國際集團有限公司**

*(incorporated in the Cayman Islands with limited liability)*

(Stock Code: 1212)

**CHANGE OF COMPANY SECRETARY AND  
AUTHORISED REPRESENTATIVE**

The board of directors (the "Board") of Lifestyle International Holdings Limited (the "Company") announces that Ms. Siu Po Sim, Katherine ("Ms. Siu") has tendered her resignation as company secretary and ceased acting as an authorised representative of the Company with effect from 8 June 2011.

The Board also announces that Mr. Poon Fuk Chuen ("Mr. Poon") has been appointed as company secretary and an authorised representative of the Company with effect from 8 June 2011. Mr. Poon is the Chief Financial Officer and has been with the Company since December 2004.

The Board would like to express its appreciation to Ms. Siu for her valuable contribution to the Company during her tenure of service and welcome Mr. Poon for taking up additional roles.

By Order of the Board  
**Lifestyle International Holdings Limited**  
Lau Luen Hung, Thomas  
Managing Director

Hong Kong, 15 June 2011

*As at the date of this announcement, the Board comprises two executive Directors, namely, Mr. Lau Luen-hung, Thomas and Mr. Doo Wai-hoi, William, four non-executive Directors, namely Dató Dr. Cheng Yu-tung, Dr. Cheng Kar-shun, Henry, Mr. Lau Luen-hung, Joseph and Ms. Lau Yuk-wai, Amy and four independent non-executive Directors, namely, Mr. Lam Siu-lun, Simon, Mr. Cheung Yuet-man, Raymond, The Hon. Shek Lai-him, Abraham and Mr. Hui Chiu-chung, Stephen.*