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TSINGTAO BREWERY COMPANY LIMITED

(a Sino-foreign joint stock limited company established in the People's Republic of China)

(Stock Code: 168)

APPOINTMENT OF JOINT COMPANY SECRETARY

References are made to the respective announcements of Tsingtao Brewery Company Limited (the “**Company**”) dated (i) 15 December 2008, in relation to discretionary approval by The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) in respect of Mr. Zhang Xue Ju to act as company secretary of the Company; and (ii) 16 June 2011, regarding, among others, the conditional appointment of joint company secretaries.

The board of directors (the “**Board**”) of the Company is pleased to announce that on 28 July 2011, the Company has obtained confirmation from the Stock Exchange that Mr. Zhang Xue Ju and Mr. Zhang Rui Xiang each possesses the relevant experience to act as company secretary and meets the requirements under rules 8.17(3) and 19A.16 of the Rules Governing the Listing of Securities on the Stock Exchange.

The appointment of Mr. Zhang Rui Xiang as joint company secretary of the Company has formally become effective from 1 August 2011 for a term of 3 years. Starting from 1 August 2011, Mr. Zhang Xue Ju and Mr. Zhang Rui Xiang together act as the joint company secretaries of the Company.

By order of the Board
Tsingtao Brewery Company Limited
Zhang Xue Ju Zhang Rui Xiang
Joint Company Secretaries

Qingdao, the People's Republic of China

1 August 2011

The directors of the Company as at the date hereof comprise:

Executive directors:

Mr. JIN Zhi Guo (Chairman), Mr. WANG Fan (Vice Chairman), Mr. SUN Ming Bo, Ms. JIANG Hong and Mr. SUN Yu Guo

Non-executive directors:

Mr. Fumio YAMAZAKI and Mr. CHEN Zhi Cheng

Independent non-executive directors:

Mr. WANG Xue Zheng, Mr. ZHAO Chang Wen, Mr. WU Xiao Bo and Mr. MA Hai Tao