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QIN JIA YUAN MEDIA SERVICES COMPANY LIMITED

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2366)

CHANGE OF COMPANY SECRETARY AND AUTHORISED REPRESENTATIVE

The board of directors (the “**Board**”) of Qin Jia Yuan Media Services Company Limited (the “**Company**”) announces that Mr. Ng Chit Sing (“**Mr. Ng**”) has tendered his resignation as company secretary and ceased to act as an authorised representative of the Company with effect from 30 September 2011. Mr. Ng has confirmed that he is not aware of any matters which should be brought to the notice of the shareholders of the Company or The Stock Exchange of Hong Kong Limited in connection with his resignation.

The Board also announces that Ms. Mui Ngar May (“**Ms. Mui**”) has been appointed as company secretary of the Company with effect from 30 September 2011. Ms. Mui is an associate member of both Hong Kong Institute of Chartered Secretaries and Institute of Chartered Secretaries and Administrators.

The Board further announces that Mr. Tsiang Hoi Fong, an executive director of the Company, has been appointed as an authorised representative of the Company effective 30 September 2011.

The Board would like to express its appreciation to Mr. Ng for his valuable contribution to the Company during his tenure of service.

By Order of the Board
Qin Jia Yuan Media Services Company Limited
LEUNG Anita Fung Yee Maria
Chief Executive Officer and Executive Director

Hong Kong, 30 September 2011

As at the date of this announcement, the Board consists of four executive directors: Dr. LEUNG Anita Fung Yee Maria (Chief Executive Officer), Mr. YIU Yan Chi, Bernard, Mr. TSIANG Hoi Fong and Mr. YEUNG Ching Wan (Chief Financial Officer); ten non-executive directors: Dr. Honourable WONG Yu Hong, Philip, GBS (Chairman), Mr. LIU Yuk Chi, David (Vice-Chairman), Mr. LAM Haw Shun, Dennis, JP, Ms. HO Chiu King, Pansy Catilina, Mr. FLYNN Douglas Ronald, Mr. OWYANG Loong Shui, Ivan, Mr. Stanley Emmett THOMAS, Mr. Lincoln PAN Lin Feng, Mr. Peter Alphonse ZALDIVAR and Dr. LIN Junbo; and three independent non-executive directors: Mr. LAU Hon Chuen, GBS, JP, Mr. HUI Koon Man, Michael, JP and Mr. Wayne CHOU.