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CHINA OUTDOOR MEDIA GROUP LIMITED

中國戶外媒體集團有限公司

(Incorporated in Hong Kong with limited liability)

(Stock Code: 00254)

CHANGE OF COMPANY SECRETARY

The Board wishes to announce that Ms. Ng has resigned as the Company Secretary and Chief Financial Officer with effect from 1 November 2011, and Ms. Wong has been appointed as the Company Secretary of the Company to replace Ms. Ng with effect from 1 November 2011.

CHANGE OF COMPANY SECRETARY

The board (the “**Board**”) of directors (the “**Directors**”) of China Outdoor Media Group Limited (the “**Company**”) wishes to announce that Ms. NG Ka Sim (“**Ms. Ng**”) has resigned as company secretary of the Company (“**Company Secretary**”) and Chief Financial Officer with effect from 1 November 2011. Ms. Ng has confirmed that she has no disagreement with the Board and she is not aware of any matter relating to her resignation that needs to be brought to the attention of shareholders of the Company.

The Board is also pleased to announce that Ms. WONG Pik Kwan (“**Ms. Wong**”) has been appointed as the Company Secretary with effect from 1 November 2011. Ms. Wong has over 9 years of auditing experience. Prior to joining the Company, Ms. Wong worked in one of the Big 4 international accountancy firms. She holds a Bachelor of Business Administration (Honours) degree in Accounting and Finance from the University of Hong Kong and is a member of the Hong Kong Institute of Certified Public Accountants.

The Board would like to take this opportunity to express its gratitude to Ms. Ng for her contribution to the Group during her term of services and express its warmest welcome to Ms. Wong for taking up the appointment.

By Order of the Board
China Outdoor Media Group Limited
Tsui Wing Cheong, Sammy
Director

Hong Kong, 31 October 2011

As at the date of this announcement, the Executive Directors of the Company are Mr. Wang Gang, Mr. Zhu Defu, Mr. Tsui Wing Cheong, Sammy, Ms. Hu Wei, Mr. Lau Chi Yuen, Joseph, Mr. Lu Liang, Mr. Tang Lap Chin, Richard and Mr. Ng Yan, the Non-executive Director of the Company is Dr. Gao Hong Xing, the Independent Non-executive Directors of the Company are Mr. Law Tai Yan, Mr. Cheng Sheung Hing and Mr. Cheng Kwong Choi, Alexander.