

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



CULTURECOM HOLDINGS LIMITED

文化傳信集團有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 343)

(Warrant Code: 824)

CHANGE OF COMPANY SECRETARY

The board of directors (the “Board”) of Culturecom Holdings Limited (the “Company”) announces that Mr. Tong Wai Sum (“Mr. Tong”) has tendered his resignation as the company secretary of the Company with effect from 2 March 2012.

The Board is also pleased to announce that Mr. Tam Kam Biu William (“Mr. Tam”) has been appointed as the company secretary of the Company with effect from 2 March 2012. Mr. Tam obtained a degree in Master of Business Administration in 1981 from York University in Toronto, Canada and became an associate member of the Hong Kong Institute of Certified Public Accountants and the Association of Chartered Certified Accountants in 1987 and 1988 respectively. Mr. Tam is currently an executive director and the company secretary of China Bio Cassava Holdings Limited (a company whose shares are listed on the Growth Enterprises Market of the Stock Exchange). He has over 20 years of experience in financial management and corporate finance, gained with a number of Hong Kong listed companies and international groups.

The Board would like to take this opportunity to express its appreciation to Mr. Tong for his valuable contribution to the Company during his term of service and welcome Mr. Tam on his appointment.

By the order of Board

Culturecom Holdings Limited

Chu Bong Foo

Chairman

Hong Kong, 2 March 2012

As at the date of this announcement, the Board comprises of Mr. Kwan Kin Chung, Ms. Chow Lai Wah Livia, Mr. Chung Billy, Mr. Wan Xiaolin, Mr. Tang U Fai, Mr. Tang Kwing Chuen Kenneth and Mr. Chen Man Lung (all being executive Directors); Mr. Chu Bong Foo (being the Chairman and non-executive Director) and Mr. Tsang Wai Wa, Mr. Joseph Lee Chennault and Mr. Lai Qiang (all being independent non-executive Directors).

** for identification purpose only*