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**MEDIA CHINESE INTERNATIONAL LIMITED**

**世界華文媒體有限公司**

*(Incorporated in Bermuda with limited liability)*

(Malaysia Company No. 995098-A)

(Hong Kong Stock Code: 685)

(Malaysia Stock Code: 5090)

**APPOINTMENT OF JOINT COMPANY SECRETARY**

The Board is pleased to announce that Ms Tong Siew Kheng has been appointed as the joint Company Secretary of the Company with effect from 26 June 2012.

The Board of Directors (the “Board”) of Media Chinese International Limited (the “Company”) announces that Ms Tong Siew Kheng has been appointed as the joint Company Secretary of the Company with effect from 26 June 2012. Ms Tong will join Ms Law Yuk Kuen, the existing Company Secretary of the Company, to act as joint Company Secretary of the Company. Ms Tong is currently the Company Secretary of various subsidiaries of the Company in Malaysia, including Sin Chew Media Corporation Berhad and Nanyang Press Holdings Berhad. She is an Associate Member of the Malaysian Institute of Chartered Secretaries and Administrators.

The Board would like to congratulate Ms Tong on her appointment.

By order of the Board  
**Media Chinese International Limited**  
Tiong Kiew Chiong  
*Director*

26 June 2012

*As at the date of this announcement, the Board comprises Tan Sri Datuk Sir Tiong Hiew King, Dato’ Sri Dr Tiong Ik King, Mr Tiong Kiew Chiong, Mr Ng Chek Yong and Ms Siew Nyoke Chow, being executive directors; Mr Leong Chew Meng, being non-executive director; and Mr David Yu Hon To, Tan Sri Dato’ Lau Yin Pin and Temenggong Datuk Kenneth Kanyan Anak Temenggong Koh, being independent non-executive directors.*