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KEE Holdings Company Limited

開易控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2011)

APPOINTMENT OF JOINT COMPANY SECRETARY

The Board announces that Mr. Xu has been appointed as the Joint Company Secretary of the Company for a term of three years with effect from 29 June 2012.

The board (the “**Board**”) of directors (the “**Directors**”) of KEE Holdings Company Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) is pleased to announce that Mr. Xu Haizhou (徐海州) (“**Mr. Xu**”) has been appointed as the joint company secretary of the Company (the “**Joint Company Secretary**”) for a term of three years with effect from 29 June 2012.

Mr. Xu, aged 36, is currently the vice financial controller of the Group. He joined the Group in May 2010 and has taken different positions such as finance manager and assistant financial controller of the Group. Mr. Xu has a bachelor’s degree in economics from Hubei University (湖北大学) of the People’s Republic of China.

Mr. Xu currently does not possess the specified qualifications as required under Rules 3.28 and 8.17 of the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited (the “**Listing Rules**”), but Mr. Xu is knowledgeable and experienced on the operations and the business of the Group. In this respect, the Company has made an application to the Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) and the Stock Exchange granted on 22 June 2012 a waiver from strict compliance with the requirements of Rules 3.28 and 8.17 of the Listing Rules in relation to Mr. Xu’s eligibility to act as the Joint Company Secretary for a three-year period starting from 29 June 2012, on the condition that, among other things, Mr. Xu will be assisted by Ms. Li Yan Wing, Rita during the waiver period. Ms. Li Yan Wing, Rita currently is the company secretary of the Company who satisfies Rules 3.28 and 8.17 of the Listing Rules.

The Board would like to express its warmest welcome to Mr. Xu for taking up the appointment.

By Order of the Board
KEE HOLDINGS COMPANY LIMITED
Xu Xipeng
Chairman

Hong Kong, 29 June 2012

As at the date of this announcement, the directors of the Company are:

Executive Directors:

Mr. Xu Xipeng

Mr. Xu Xinan

Mr. Chow Hoi Kwang, Albert

Non-executive Director:

Mr. Yang Shaolin

Independent non-executive Directors:

Mr. Lin Bin

Mr. Kong Hing Ki

Mr. Tam Yuk Sang, Sammy