

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



IRICO

彩虹集團電子股份有限公司

IRICO GROUP ELECTRONICS COMPANY LIMITED*

(A joint stock company incorporated in the People's Republic of China with limited liability)

(Stock Code: 0438)

PROFIT ALERT

This announcement is made by the Company pursuant to Rule 13.09(1) of the Listing Rules.

The Board wishes to inform the Shareholders and potential investors of the Company that the Group is expected to record a loss for the six months ended 30 June 2012.

The information contained in this announcement is based on the Company's preliminary review of the consolidated management accounts of the Group, which have not yet been reviewed by the Company's auditors.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by IRICO Group Electronics Company Limited (the “**Company**” and, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(1) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”).

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders and potential investors of the Company that, based on the Company’s preliminary review of the consolidated management accounts of the Group for the six months ended 30 June 2012 which have not yet been reviewed by the Company’s auditors, the Group is expected to record a loss for such period. Such expected loss was mainly due to the contraction of the Group’s Cathode Ray Tube (CRT) business, and a decline in product price for businesses such as solar photovoltaic glass and luminous materials resulting from increasing market competition.

The Company is currently preparing the interim results of the Group for the six months ended 30 June 2012. The information contained in this announcement is based on the management accounts of the Group and the information currently available to the Board, and is not based on any figures or information as audited or reviewed by the Company’s auditors. The detailed financial information and other particulars of the Group will be disclosed in the interim results announcement of the Group for the six months ended 30 June 2012.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
IRICO Group Electronics Company Limited*
Chu Xiaohang
Joint Company Secretary

Shaanxi Province, the PRC
16 July 2012

As at the date of this announcement, the Board consists of Mr. Tao Kui and Mr. Zhang Junhua as executive Directors, Mr. Guo Mengquan, Mr. Niu Xinan, Mr. Fu Jiuquan and Mr. Zhang Weichuan as non-executive Directors, and Mr. Xu Xinzhong, Mr. Feng Bing, Mr. Wang Jialu, Mr. Lv Hua, and Mr. Zhong Pengrong as independent non-executive Directors.

* *For identification purposes only*