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天行國際(控股)有限公司*

Simsen International Corporation Limited

(Incorporated in Bermuda with limited liability)

(Stock Code: 993)

PROFIT WARNING

This announcement is made by Simsen International Corporation Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(1) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”).

The board of directors of the Company (the “**Board**”) would like to inform the shareholders of the Company that the profits of the Group for the year ended 30 April 2012 are expected to be substantially lower than that of last year due to the adverse market conditions and if there are any extraordinary items to be confirmed with auditors of the Company such as provisions and impairments to be made on the assets of the Group, the Group may result in a loss for the financial year ended 30 April 2012.

The information contained in the announcement is only based on a preliminary assessment of the consolidated management accounts of the Group for the year ended 30 April 2012, which will be subject to the final review of the Company and its auditors. The detailed financial information will be published in the forthcoming final results announcement and annual report of the Company. The final results of the Company are expected to be announced on 27 July 2012. Shareholders and potential investors of the Company are advised to review the final results announcement of the Company when it is published.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Simsen International Corporation Limited
Ji Xiao Bo
Executive Director and Chief Executive Officer

Hong Kong, 20 July 2012

As at the date of this announcement, the executive Directors are Mr. Ji Xiao Bo (Chief Executive Officer) and Mr. Fu Jiwen and independent non-executive Directors are Mr. Zhu Chengwu, Mr. Li Haifeng and Mr. Choi Man Chau, Michael.

In the case of any inconsistency, the English text of this announcement shall prevail over the Chinese text.

* For identification purposes only