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POKFULAM DEVELOPMENT COMPANY LIMITED

(Incorporated in Hong Kong with limited liability)

(Stock Code: 225)

CHANGE OF COMPANY SECRETARY, GROUP ACCOUNTING MANAGER AND AUTHORISED REPRESENTATIVE

The Board announces that Mr. Tsang Man Kwok has resigned as company secretary, group accounting manager and authorised representative of the Company with effect from 25 July 2012 due to the reason of retirement and Mr. Hui Sui Yuen has been appointed as company secretary, group accounting manager and authorised representative of the Company with effect from the same date.

The board of directors (the “Board”) of Pokfulam Development Company Limited (the “Company”) announces that Mr. Tsang Man Kwok (“Mr. Tsang”) has resigned as company secretary, group accounting manager and authorised representative (for the purpose of Rule 3.05 of the Rules Governing the Listing of Securities (the “Listing Rules”) on The Stock Exchange of Hong Kong Limited (the “Stock Exchange”)) of the Company with effect from 25 July 2012 due to the reason of retirement. Mr. Tsang has confirmed that he has no disagreement with the Board and that there is no matter in relation to his resignation that needs to be brought to the attention of the shareholders of the Company and the Stock Exchange.

The Board is pleased to announce that Mr. Hui Sui Yuen (“Mr. Hui”) has been appointed as company secretary, group accounting manager and authorised representative (for the purpose of Rule 3.05 of the Listing Rules) of the Company with effect from 25 July 2012. Mr. Hui obtained a Bachelor of Arts with Honours Degree in Accountancy from The Hong Kong Polytechnic University and is a member of the Hong Kong Institute of Certified Public Accountants. Mr. Hui has over 10 years’ accounting and finance working experience, including in an international accounting firm and a company listed on the Stock Exchange.

The Board would like to take this opportunity to express its appreciation to Mr. Tsang for his valuable contribution to the Company during his tenure of office and to extend its warm welcome to Mr. Hui for his new appointment.

By Order of the Board
Wong Tat Chang, Abraham
Chairman and Managing Director

Hong Kong, 25 July 2012

As at the date of this announcement, the Board of Directors of the Company comprises Mr. Wong Tat Chang, Abraham (Chairman and Managing Director), Mr. Wong Tat Kee, David and Mr. Wong Tat Sum, Samuel as Executive Directors, and Mdm. Lam Hsieh Lee Chin, Linda, Mr. Li Kwok Sing, Aubrey and Mr. Sit Hoi Wah, Kenneth as Independent Non-Executive Directors.