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Shirble Department Store Holdings (China) Limited

歲寶百貨控股（中國）有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 312)

DELAY IN PUBLICATION OF THE INTERIM RESULTS FOR THE SIX MONTHS ENDED 30 JUNE 2012 AND CONTINUED SUSPENSION OF TRADING OF SHARES

The board (the “**Board**”) of directors (the “**Directors**”) of Shirble Department Store Holdings (China) Limited (the “**Company**”) wishes to inform the shareholders of the Company that the interim results of the Company and its subsidiaries (collectively, the “**Group**”) for the six months ended 30 June 2012 will not be announced by the Company before 31 August 2012 as required by Rule 13.49(6)(b) of The Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”). The interim report of the Group for the six months ended 30 June 2012 will not be issued the Group before 30 September 2012 as required by Rule 13.48(1) of the Listing Rules.

Due to the delay in publication of the annual results of the Company for the year ended 31 December 2011, the Company is unable to publish the interim results of the Company for the six months ended 30 June 2012. The Company will issue further announcement to inform the shareholders of the Company should the date of the board meeting, the date of release of the 2011 annual results announcement, the date of release of the 2012 interim results announcement, the date of despatch of the 2011 annual report and the date of despatch of the 2012 interim report be determined.

At the request of the Company, trading in the shares of the Company (“**Share**”) on the Stock Exchange has been suspended since 29 March 2012 at 1:00 p.m. pending the release of the annual results announcement of the Group for the year ended 31 December 2011. Trading of Shares will continue to suspend until further announcement issued by the Company.

By order of the Board
Shirble Department Store Holdings (China) Limited
YANG Xiangbo
Chairman and executive Director

Hong Kong, 21 August 2012

As at the date of this announcement, the executive Director is Mr. YANG Xiangbo and the independent non-executive Directors are Ms. ZHAO Jinlin, Mr. CHEN Fengliang and Mr. JIANG Hongkai.