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POWERLONG

宝龙

POWERLONG REAL ESTATE HOLDINGS LIMITED

寶龍地產控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1238)

CHANGE OF COMPANY SECRETARY AND AUTHORISED REPRESENTATIVE

The Board hereby announces that Mr. Leung Yuk Ming has resigned as the company secretary and authorized representative of the Company with effect from 4 October 2012.

The Board further announces that Ms. Xiao Yinglin has been appointed as the company secretary and authorized representative of the Company with effect from 4 October 2012.

The board of directors (the “**Board**”) of Powerlong Real Estate Holdings Limited (the “**Company**”) hereby announces that Mr. Leung Yuk Ming (“**Mr. Leung**”) has resigned as the company secretary and one of the authorised representatives of the Company as required under Rule 3.05 of the Rules Governing the Listing of Securities (the “**Listing Rule**”) of the Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) and the authorized representative of the Company for accepting service of process and notices on behalf of the Company in Hong Kong as required under Rule 19.05(2) of the Listing Rules and Part XI of the Companies Ordinance, Chapter 32 of the Laws of Hong Kong with effect from 4 October 2012 to pursue his personal career development. Mr. Leung confirmed that there is no disagreement with the Board and that there are no matters relating to his resignation that should be brought to the attention of the Stock Exchange and/or the shareholders of the Company.

The Board is pleased to further announce that Ms. Xiao Yinglin (“**Ms. Xiao**”) has been appointed as the company secretary and one of the authorised representatives of the Company as required under Rule 3.05 of the Listing Rules and the authorized representative of the Company for accepting service of process and notices on behalf of the Company in Hong Kong as required under Rule 19.05(2) of the Listing Rules and Part XI of the Companies Ordinance, Chapter 32 of the Laws of Hong Kong with effect from 4 October 2012.

Ms. Xiao joined the Company in October 2012. She holds a master degree in Economics from the Shanghai Academy of Social Sciences in the People's Republic of China and a bachelor degree in International Trade from Jiangnan University and has extensive experience in the company secretarial, legal and compliance fields. From November 2005 to October 2007, Ms. Xiao acted as a company secretary of Lianhua Supermarket Holdings Co., Ltd. (Stock Code: 980), a company of which shares are listed on the Main Board of the Stock Exchange. Ms. Xiao is a fellow member of The Institute of Chartered Secretaries and Administrators, United Kingdom and The Hong Kong Institute of Chartered Secretaries, Hong Kong as well as a Certified Public Accountants of The Chinese Institute of Certified Public Accountants.

The Board would like to take this opportunity to express its gratitude to Mr. Leung for his contributions to the Company during his tenure of office and extend its warm welcome to Ms. Xiao to the Company.

By Order of the Board
Powerlong Real Estate Holdings Limited
Hoi Kin Hong
Chairman

Hong Kong, 4 October 2012

As at the date of this announcement, the executive directors of the Company are Mr. Hoi Kin Hong, Mr. Hoi Wa Fong, Mr. Xiao Qing Ping and Ms. Shih Sze Ni; the non-executive directors of the Company are Ms. Hoi Wa Fan and Ms. Liu Xiao Lan; and the independent non-executive directors of the Company are Mr. Ngai Wai Fung, Mr. Mei Jian Ping and Ms. Nie Mei Sheng.