

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



天行國際(控股)有限公司*

Simsen International Corporation Limited

(Incorporated in Bermuda with limited liability)

(Stock Code:993)

PROFIT WARNING FOR THE SIX MONTHS ENDED 31 OCTOBER 2012

This announcement is made pursuant to Rule 13.09(1) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

The board of directors (the “**Directors**”) (the “**Board**”) of Simsen International Corporation Limited (the “**Company**”) wishes to inform the shareholders of the Company and potential investors that, based on the information currently available to the Board, it is expected that the Company and its subsidiaries (the “**Group**”) may record a larger loss for the six months ended 31 October 2012 as compared to the loss for the corresponding period ended 31 October 2011. The expected increase in loss is principally attributable to fair value loss on the convertible notes designated as at fair value through profit or loss as well as worsening operating results for the six months ended 31 October 2012.

The information contained in this announcement is only based on a preliminary assessment by the Board based on the currently available information, including the unaudited consolidated management accounts of the Group for the six months ended 31 October 2012 which have not been finalised and confirmed as at the date of this announcement. The unaudited consolidated financial information of the Group for the six months ended 31 October 2012 shall be disclosed in the interim results announcement of the Company which is targeted to be published on 28 December 2012.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the securities of the Company.

By order of the Board
Simsen International Corporation Limited
Ji Xiao Bo
Executive Director and Chief Executive Officer

Hong Kong, 21 December 2012

As at the date of this announcement, the executive Directors are Mr. Ji Xiao Bo (Chief Executive Officer) and Mr. Fu Jiwen and independent non-executive Directors are Mr. Zhu Chengwu, Mr. Li Haifeng and Mr. Yeung Siu Keung.

In the case of inconsistency, the English text of this announcement shall prevail over the Chinese text.

* For identification purposes only