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NEW ISLAND PRINTING HOLDINGS LIMITED

新洲印刷集團有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code : 377)

HIGH CONCENTRATION OF SHAREHOLDING

This announcement is made at the request of the Stock Exchange in respect of the concentration of the shareholding of the Company in the hands of a limited number of Shareholders as at 17 December 2012.

In view of the high concentration of shareholding in a small number of Shareholders, Shareholders and prospective investors should be aware that the price of the Shares could fluctuate substantially even with a small number of Shares traded, and should exercise extreme caution when dealing in the Shares.

This announcement is made at the request of The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) in respect of the concentration of the shareholding of New Island Printing Holdings Limited (the “**Company**”) in the hands of a limited number of shareholders of the Company as at 17 December 2012.

HIGH CONCENTRATION OF SHAREHOLDING

The Company notes that an announcement (the “**SFC Announcement**”) has been published by the Securities and Futures Commission (the “**SFC**”) on 3 January 2013. As disclosed in the SFC Announcement, the SFC has recently completed an enquiry into the shareholding of the Company. Its findings suggested that as at 17 December 2012, 19 shareholders held an aggregate of 741,976,000 Shares, representing 27.84% of the issued shares of the Company (the “**Shares**”). Such shareholding, together with the 1,668,967,000 Shares (representing 62.62% of the issued Shares) held by the controlling shareholder of the Company, represented 90.46% of the issued Shares as at 17 December 2012. Therefore, only 254,347,000 Shares (representing 9.54% of the issued Shares) were held by other shareholders.

* *For identification purposes only*

As disclosed in the SFC Announcement, as at 17 December 2012, the shareholding structure of the Company was as follows:

	Number of Shares held (Shares)	% of total number of issued Shares (%)
Plus Wealthy Limited (<i>Note 1</i>)	1,668,967,000	62.62
A group of 19 shareholders	741,976,000	27.84
Other shareholders	254,347,000	9.54
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	2,665,290,000	100.00
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Note 1: Plus Wealthy Limited is wholly owned by Bingo Wealth Holdings Limited. Bingo Wealth Holdings Limited is wholly and beneficially owned by Mr. Suen Cho Hung Paul, the Chairman and Executive Director of the Company.

It is further disclosed in the SFC Announcement that since 3 December 2012, share price of the Company began to surge and rose 281% from HK\$0.223 on 30 November 2012 to HK\$0.85 on 17 December 2012. On 2 January 2013, the share price closed at HK\$0.85, still representing an increase of 281% from the share price on 30 November 2012. During this period, the Company announced on 3 December 2012 that it was not aware of any reason for the recent increase in share price and trading volume of the Shares.

The board (the “**Board**”) of the directors of the Company (the “**Directors**”) wishes to clarify that the above information is extracted from the SFC Announcement and that the Board has not verified such information. Accordingly, the Board is not in a position to comment on the accuracy of the information above except for the shareholding of the controlling shareholder, namely Plus Wealthy Limited set out in the table above and the respective closing prices of the Shares as at 30 November 2012, 17 December 2012 and 2 January 2013, and the announcement made by the Company on 3 December 2012.

PUBLIC FLOAT

Based on the information available and to the Directors’ best knowledge after making all reasonable enquiries, the Company confirms that not less than 25% of the issued Shares are held in public hands as at 17 December 2012 and the date of this announcement and the Company has maintained a sufficient public float as required under the Rules Governing the Listing of Securities on the Stock Exchange.

In view of the high concentration of shareholding in a small number of Shareholders, Shareholders and prospective investors should be aware that the price of the Shares could fluctuate substantially even with a small number of Shares traded, and should exercise extreme caution when dealing in the Shares.

By order of the Board
Lo Ming Chi, Charles
Executive Director and Chief Executive Officer

Hong Kong, 3 January 2013

As at the date of this announcement, the Board comprises Mr. Suen Cho Hung, Paul (Chairman), Mr. Lo Ming Chi, Charles (Chief Executive Officer) and Ms. Chan Yuk Yee as Executive Directors; and Dr. Wong Yun Kuen, Mr. Pun Chi Ping and Mr. Ip Man Tin, David as Independent Non-executive Directors.