

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



Yashili International Holdings Ltd

雅士利國際控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 01230)

POSITIVE PROFIT ALERT

This announcement is made by Yashili International Holdings Ltd (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Cap. 571, Laws of Hong Kong).

The directors (the “**Directors**”) of the board of directors (the “**Board**”) of the Company wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on the Group’s unaudited consolidated management accounts, the Group expects that the profit for the year ended 31 December 2012 (the “**Current Year**”) will record a substantial increase as compared to the profit for the last year ended 31 December 2011.

The Company considers that the growth in profit achieved by the Group was mainly due to: (i) efficient marketing strategies and expansion of sales channels, which promoted a steady growth in sales income; (ii) stability in the prices of raw milk powder during 2012, which enabled an efficient control of overall raw material cost resulting in an increase in gross profit margin; and (iii) our continuous effort in refining our management of our business, which led to a decrease in selling expenses.

The Company is still in the process of preparing the Group's annual results for the year ended 31 December 2012. The above information is only based on the preliminary assessment on the management accounts of the Group and the information currently available to the Company, and the same has not been confirmed or audited by the auditors of the Company, and therefore it may be different from the audited financial information. It is expected that the Group's audited annual results for the year ended 31 December 2012 will be announced by the end of March 2013 in accordance with the Listing Rules.

Shareholders and investors are advised to exercise caution when dealing in securities of the Company.

By Order of the Board
Yashili International Holdings Ltd
Zhang Lidian
Chairman

Hong Kong, 21 January 2013

As at the date of this announcement, the executive directors of the Company are Mr. Zhang Lidian (Chairman), Mr. Zhang Likun, Mr. Zhang Liming, Mr. Zhang Libo and Mr. Zhang Yanpeng; the non-executive directors of the Company are Mr. Chang Herman Hsiu-Guo and Mr. Zhang Chi; and the independent non-executive directors of the Company are Mr. Yu Shimao, Mr. Chen Yongquan, Mr. Samuel King On Wong and Mr. Liu Jinting.