

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



TONTINE
CHINA TONTINE WINES GROUP LIMITED
中國通天酒業集團有限公司

(Incorporated in Bermuda with limited liability)

(Stock Code: 00389)

PROFIT WARNING

Summary

This announcement is made by the Company pursuant to Rule 13.09 of the Listing Rules and Part XIVA of the Securities and Futures Ordinance.

The Board wishes to inform the Shareholders and potential investors that the Group's net profit for the year ended 31 December 2012 is expected to decline as compared to that for the previous year.

The information contained in this announcement has been prepared based on the preliminary assessment of the Board according to the latest management accounts of the Group, which are subject to audit by the Company's independent auditors.

Shareholders and potential investors are advised to exercise caution when dealing in the securities of the Company.

This announcement is made by China Tontine Wines Group Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance.

The board of directors (the “**Board**”) of the Company wishes to inform shareholders of the Company (the “**Shareholders**”) and potential investors that, based on information currently available to the Board in the preparation of the final results of the Group for the year ended 31 December 2012, the Group's net profit for the year ended 31 December 2012 is expected to decline as compared to that for the previous year.

The Board considers that the expected decline in the Group's net profit was mainly attributable to (i) the fierce competition in China's grape wine market; (ii) the decrease in the Group's sales and operating revenue due to China's economic downturn and impact of imported wines; (iii) the increase in the operating costs and administrative expenses of the Group; and (iv) the increase in selling and distribution expenses for brand building, sales and marketing in order to ensure sustainable development of the Group and optimize the product mix.

Notwithstanding the above, the overall operation of the Group remains sound and intact, and the financial position of the Group remains healthy. The Group will take steps to control its operation costs and expand its income stream and customer base. The Board expects that, after the completion of the acquisition of the Yantai Baiyanghe Winery Co., Inc., the Group's operational efficiency will be enhanced, the operating costs will be reduced and the sale revenue of the Group will improve in the long run.

This announcement is only based on the preliminary assessment of the Board according to the latest management accounts of the Group, which are subject to audit by the Company's independent auditors.

Shareholders and potential investors are advised to exercise caution when dealing in the securities of the Company.

By Order of the Board
China Tontine Wines Group Limited
Wang Guangyuan
Chairman and Executive Director

Hong Kong, 8 February 2013

As at the date of this announcement, the Executive Directors are Mr. Wang Guangyuan, Mr. Zhang Hebin and Ms. Wang Lijuan and the Independent Non-executive Directors are Mr. Sih Wai Kin, Daniel, Mr. Lai Chi Keung, Albert and Mr. Li Changgao.