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GOLDIN FINANCIAL HOLDINGS LIMITED

高銀金融(集團)有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 530)

POSITIVE PROFIT ALERT

This announcement is made by the Company pursuant to Part XIVA of the Securities and Futures Ordinance (Cap. 571) of the Laws of Hong Kong and Rule 13.09(2)(a) of the Listing Rules.

The Board wishes to inform the Shareholders and potential investors that, based on the preliminary review of the management accounts of the Group for the six months ended 31 December 2012 and the management's estimate, the Group is expected to record a substantial increase in profit for the six months ended 31 December 2012 as compared to the loss for the corresponding period in 2011.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by Goldin Financial Holdings Limited (the "Company", together with its subsidiaries, the "Group") pursuant to Part XIVA of the Securities and Futures Ordinance (Cap. 571) of the Laws of Hong Kong and Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules").

The board of directors of the Company (the "Board") wishes to inform the shareholders of the Company (the "Shareholders") and the potential investors that based on the preliminary review of the management accounts of the Group for the six months ended 31 December 2012 and the management's estimate, the Group is expected to record a substantial increase in profit for the six months ended 31 December 2012 as compared to the loss for the corresponding period in 2011. Such increase in profit mainly resulted from the increase in wine trading profit by the Group and the increase of the fair value of the investment property under development according to the valuation report prepared by the independent qualified professional valuer.

The information contained in this announcement is only based on the preliminary assessment by the Company's management according to the management accounts of the Group, which have not been reviewed nor audited by the Company's auditors. Details of the unaudited interim results of the Group for the six months ended 31 December 2012 are expected to be announced on 25 February 2013.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Goldin Financial Holdings Limited
高銀金融(集團)有限公司*
Pan Sutong
Chairman

Hong Kong, 20 February 2013

As at the date of this announcement, Mr. Pan Sutong is the Chairman of the Board and non-executive director of the Company; Mr. Wong Hau Yan, Helvin, Mr. Zhou Dengchao, Ms. Hou Qin, Mr. Lee Chi Chung, Harvey and Professor Huang Xiaojian are the executive directors of the Company and Mr. Tang Yiu Wing, Ms. Hui Wai Man, Shirley and Ms. Gao Min are the independent non-executive directors of the Company.

* for identification purposes only