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SOUND GLOBAL LTD.

桑德國際有限公司*

(Incorporated in Singapore with limited liability)

(Hong Kong Stock Code: 967)

(Singapore Stock Code: E6E.SI)

CESSATION OF CHIEF FINANCIAL OFFICER AND JOINT COMPANY SECRETARY

The board of directors (the “**Board**”) of Sound Global Ltd. (the “**Company**”) announces that Mr. Yu Man To Gerald (“**Mr. Yu**”) has ceased as the Chief Financial Officer and as one of the Company’s joint company secretaries with effect from 28 February 2013 to pursue other career opportunities.

After Mr. Yu’s resignation, Mr. Tan Wei Shyan and Ms. Wong Tak Yee, the other two joint company secretaries of the Company will continue to act as the company secretaries of the Company. Among them, Ms. Wong Tak Yee meets the requirements of a company secretary under Rule 3.28 of the Hong Kong Listing Rules.

The Board would like to take this opportunity to express its appreciation to Mr. Yu for his valuable contribution towards the Company during his period of service.

By Order of the Board
Wen Yibo
Chairman

Hong Kong, February 28, 2013

As of the date of this announcement, the executive Directors are Wen Yibo, Wang Kai, Luo Liyang and Jiang Anping; and the independent non-executive Directors are Fu Tao, Seow Han Chiang Winston and Wong See Meng.

** For identification purposes only*