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SUMPO FOOD HOLDINGS LIMITED

森寶食品控股有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 1089)

PROFIT WARNING

This announcement is made by the Company pursuant to Rule 13.09 of the Listing Rules and the Inside Information Provisions under Part XIVA of the SFO. The Board wishes to inform the Shareholders and potential investors that it is expected that the results of the Group for the year ended 31 December 2012 may experience a significant decline as compared to the profit for the corresponding period in 2011. Such decline is mainly due to the decrease in gross profit margin of the products of the Group as a result of the decrease in market selling prices of chicken meat products and escalating raw material prices and operating costs during the year.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by Sumpo Food Holdings Limited (the “**Company**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong) (the “**SFO**”).

The board of directors (the “**Board**”) of the Company wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that it is expected that the results of the Company and its subsidiaries (the “**Group**”) for the year ended 31 December 2012 may experience a significant decline as compared to the

profit recorded for the year 2011. Based on the information currently available, such decline is mainly due to the decrease in gross profit margin of the products of the Group as a result of the decrease in market selling prices of chicken meat products and the escalating raw material prices and operating costs during the year.

As the Company is still in the process of finalizing the results for the year ended 31 December 2012, the information contained in this announcement is only a preliminary assessment by the Board with reference to the unaudited management accounts of the Group for the year ended 31 December 2012 and is not based on any figures or information audited or reviewed by the Company's auditor and maybe subject to possible adjustments.

Despite the above situation, the Board considers that the overall financial position and operations of the Group remain sound and healthy.

Further details of the Group's results and performance will be disclosed in the annual results announcement of the Group for the year ended 31 December 2012, which is expected to be published by the end of March 2013.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

On behalf of the Board
Sumpo Food Holdings Limited
Lin Qinglin
Chairman

Hong Kong, 5 March 2013

As at the date of this announcement, the Board comprises Mr. Lin Qinglin, Mr. Wu Shiming and Mr. Yin Shouhong as executive directors, and Mr. Hu Chung Ming, Mr. Chau On Ta Yuen and Mr. Wei Ji Min as independent non-executive directors.