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JF Household Furnishings Limited

捷豐家居用品有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 776)

PROFIT WARNING

This announcement is made pursuant to Rule 13.09(2) of the Listing Rules and Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Cap. 571, Laws of Hong Kong).

The Board wishes to inform the Shareholders and potential investors that based on the information currently available, the Group is expected to record a loss for the year ended 31 December 2012 as compared to the profit for the year ended 31 December 2011.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by JF Household Furnishings Limited (the “**Company**”, and together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Cap.571, Laws of Hong Kong).

The board of directors (the “**Board**”) of the Company wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that based on the information currently available to the Company, the Group is expected to record a loss for the year ended 31 December 2012 as compare to profit for the year ended 31 December 2011. The expected loss incurred was mainly attributable to, among others, (i) the decrease in turnover of the stainless steel business; (ii) the absence of a significant one time gain for the year of 2012 as compared to a one-off gain from the disposal of former subsidiaries of the Company as recorded in the year of 2011; and (iii) the increase of expenses in potential project identification and assessment.

The Company is still in the process of preparing and finalising the results of the Group for the year ended 31 December 2012. The information contained in this announcement is only based on a preliminary assessment by the Group’s management on the unaudited management accounts of the Group for the year ended 31 December 2012 and such

information has not been audited or reviewed by the Company's auditor. The Group's audited annual results for the year ended 31 December 2012 are expected to be announced by the Company in March 2013.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
JF Household Furnishings Limited
Cheng Ting Kong
Chairman

Hong Kong, 8 March 2013

As at the date of this announcement, the executive Directors are Mr. Cheng Ting Kong, Ms. Yeung So Lai, Mr. Lui Man Wah, Mr. Leung Ming Ho and Mr. Leung Kwok Yin; and the independent non-executive Directors are Mr. Fung Tze Wa, Mr. Ting Wong Kacee and Mr. Tse Ting Kwan.