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NEW ISLAND PRINTING HOLDINGS LIMITED

新洲印刷集團有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code : 377)

PROFIT WARNING

This announcement is made by the Company pursuant to Rule 13.09 of the Listing Rules and Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong).

Based on the preliminary review of the draft consolidated management accounts of the Company for the year ended 31 March 2013, the Group may record a net loss for the year ended 31 March 2013 as compared to a profit for the corresponding period in 2012.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the securities of the Company.

This announcement is made by New Island Printing Holdings Limited (the “**Company**” together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong).

The board (the “**Board**”) of directors (the “**Directors**”) of the Company wishes to inform shareholders of the Company and potential investors that based on the preliminary review of the draft consolidated management accounts of the Company for the year ended 31 March 2013, the Group may record a net loss for the year ended 31 March 2013 as compared to a profit for the corresponding period in 2012. The expected net loss is mainly attributable to (i) a substantial net unrealized loss on trading securities held by the Group based on the closing market price of these trading securities as at 28 March 2013 (being the last trading day of The Stock Exchange of Hong Kong Limited for the year ended 31 March 2013); and (ii) the one-off gain recognized by the Company from the disposal of land and buildings amounted to approximately HK\$13.9 million during the year ended 31 March 2012, which is not applicable for the year ended 31 March 2013.

The information contained in this announcement is only based on a preliminary assessment by the Board based on information currently available to it, including the management accounts of the Company for the year ended 31 March 2013, shareholders and the potential investors are advised to read carefully the final results announcement and annual report of the Company which are expected to be published by the end of June 2013 and July 2013, respectively.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the securities of the Company.

By order of the Board
Lo Ming Chi, Charles
Executive Director and Chief Executive Officer

Hong Kong, 2 April 2013

As at the date of this announcement, the Board comprises Mr. Suen Cho Hung, Paul (Chairman), Mr. Lo Ming Chi, Charles (Chief Executive Officer) and Ms. Chan Yuk Yee as Executive Directors; and Dr. Wong Yun Kuen, Mr. Pun Chi Ping and Mr. Ip Man Tin, David as Independent Non-executive Directors.

** For identification purpose only*