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L'OCCITANE

EN PROVENCE

L'OCCITANE INTERNATIONAL S.A.

1, rue du Fort Rheinsheim L-2419 Luxembourg

R.C.S. Luxembourg: B80359

(Incorporated under the laws of Luxembourg with limited liability)

(Stock code: 973)

CHANGE OF JOINT COMPANY SECRETARY AND AUTHORISED REPRESENTATIVE

The board of directors (the “Board”) of L’Occitane International S.A. (the “Company”) hereby announces that Mr. Choy Yee Hing, Kenny, (“Mr. Choy”) has tendered his resignation as joint company secretary and authorised representative of the Company with effect from 25 April 2013. Mr. Choy has confirmed that his resignation is as a result of an internal transfer to Europe, that he has no disagreement with the Board, and that there are no matters in relation to his resignation that need to be brought to the attention of the shareholders of the Company.

The Board announces that Ms. Yung Mei Yee (“Ms. Yung”) has been appointed as joint company secretary of the Company with effect from 25 April 2013. Ms. Yung is a fellow member of The Hong Kong Institute of Chartered Secretaries and The Institute of Chartered Secretaries and Administrators. She has over 20 years experience in providing secretarial services to listed companies in Hong Kong.

The Board further announces that Mr. Ng Chik Sum, Jackson (“Mr. Ng”) has been appointed as authorised representative of the Company with effect from 25 April 2013. Mr. Ng is an independent non-executive director of the Company, chairman of the Company’s nomination committee and a member of the Company’s audit committee.

The Board takes this opportunity to express its gratitude to Mr. Choy for his contributions to the Company during his tenure, and to welcome Ms. Yung and Mr. Ng to their new roles within the Company.

Reference is made to the waiver granted to the Company by The Stock Exchange of Hong Kong Limited (the “Stock Exchange”) dated 20 April 2010 (the “Waiver”) from strict compliance with Rule 8.17 of the Rules Governing the Listing of Securities on the Stock Exchange (the “Listing Rules”) for a period of three years ending 6 May 2013 (the “Waiver Period”) on condition that Mr. Choy provides assistance to Mrs. Sylvie Duvieusart-Marquant (“Mrs. Duvieusart-Marquant”), being the other joint company secretary of the Company, who does not possess the formal qualifications required of a company secretary under Rule 8.17 of the Listing Rules.

The Company has informed the Stock Exchange of the resignation of Mr. Choy as joint company secretary and the appointment of Ms. Yung as joint company secretary. The Stock Exchange has confirmed that the existing Waiver will remain effective on condition that Mrs. Sylvie Duvieusart-Marquant will be assisted by Ms. Yung during the Waiver Period.

By Order of the Board
L'Occitane International S.A.
Reinold Geiger
Chairman

Hong Kong, 25 April 2013

As at the date of this announcement, the executive Directors of the Company are Mr. Reinold Geiger (Chairman and Chief Executive Officer), Mr. Emmanuel Laurent Jacques Osti (Managing Director), Mr. André Joseph Hoffmann (Managing Director Asia-Pacific), Mr. Thomas Levilion (Group Deputy General Manager, Finance and Administration) and Mr. Domenico Luigi Trizio (Chief Operating Officer), the non-executive Directors of the Company are Mr. Karl Guénard and Mr. Martial Thierry Lopez and the independent non-executive Directors of the Company are Mrs. Valérie Irène Amélie Monique Bernis, Mr. Charles Mark Broadley, Mr. Pierre Maurice Georges Milet and Mr. Jackson Chik Sum Ng.