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NEW ISLAND PRINTING HOLDINGS LIMITED

新洲印刷集團有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 377)

PROFIT WARNING

CLARIFICATION ANNOUNCEMENT

This announcement is made by New Island Printing Holdings Limited (the “**Company**” together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong).

Reference is made to the announcement of the Company dated 2 April 2013 (“**Profit Warning Announcement**”) regarding the profit warning of the results of the Company for the year ended 31 March 2013.

As mentioned in the Profit Warning Announcement, it is expected that the Group may record a net loss for the year ended 31 March 2013, which was attributable to, among others, a substantial net unrealized loss on trading securities held by the Group. The Company wishes to clarify that based on the closing market price of these trading securities as at 28 March 2013 (being the last trading day of The Stock Exchange of Hong Kong Limited for the year ended 31 March 2013), the amount of such net unrealized loss on trading securities as of 31 March 2013 would amount to approximately HK\$16.2 million.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the securities of the Company.

By order of the Board
Lo Ming Chi, Charles
Executive Director and Chief Executive Officer

Hong Kong, 29 April 2013

As at the date of this announcement, the Board comprises Mr. Suen Cho Hung, Paul (Chairman), Mr. Lo Ming Chi, Charles (Chief Executive Officer) and Ms. Chan Yuk Yee as Executive Directors; and Dr. Wong Yun Kuen, Mr. Pun Chi Ping and Mr. Ip Man Tin, David as Independent Non-executive Directors.

** For identification purpose only*