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## **XINHUA NEWS MEDIA HOLDINGS LIMITED**

### **新華通訊頻媒控股有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 309)**

### **APPOINTMENT OF AUDITORS**

Reference is made to the announcement dated 6 May 2013 of Xinhua News Media Holdings Limited (the “**Company**”) in relation to the resignation of auditors.

The board of directors of the Company is pleased to announce that HLB Hodgson Impey Cheng Limited has been appointed as auditors of the Company and its subsidiaries with effect from 14 May 2013 to fill the casual vacancy following the resignation of Ernst & Young to hold office until the conclusion of the next annual general meeting of the Company.

On behalf of the Board  
**Xinhua News Media Holdings Limited**  
**Ju Mengjun**  
*Co-chairman*

Hong Kong, 14 May 2013

*As at the date of this announcement, the Board comprises eight executive directors, namely, Mr. Ju Mengjun, Dr. Lo Kou Hong, Mr. Xu Zugen, Mr. Mao Hongcheng, Mr. Chang Loong Cheong, Mr. Meng Jin, Mr. Shi Guoxiong and Mr. Zhou Guanghe; and four independent non-executive directors, namely, Mr. Xu Rong, Ms. Xu Zhijuan, Mr. Tang Binfeng and Mr. Wang Qi.*