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Neo-Neon Holdings Limited

真明麗控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 1868)

PROFIT WARNING

This announcement is made by the Company pursuant to Rule 13.09 of the Listing Rules and Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Cap. 571, Laws of Hong Kong).

Further to the Company's profit warning announcement dated 29 April 2013, the Board wishes to inform the shareholders of the Company and potential investors that the Group expects to record a significant loss for the year ended 31 March 2013, mainly due to the weakening global demand and fierce competition in LED lighting industry and significant impairment losses on its property, plant and equipment to be made by the Group after a preliminary discussion between the Company's management and its independent auditors.

Shareholders of the Company and potential investors are advised to exercise caution in dealing in the shares of the Company.

This announcement is made by Neo-Neon Holdings Limited (the "Company" and together with its subsidiaries, the "Group") pursuant to Rule 13.09 of the Rules Governing the Listing of Securities (the "Listing Rules") on The Stock Exchange of Hong Kong Limited and Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Cap. 571, Laws of Hong Kong).

Reference is made to the Company's profit warning announcement dated 29 April 2013 (the "Previous Announcement").

The board of directors of the Company (the "Board") wishes to inform shareholders of the Company and potential investors that based on the Board's preliminary review of the unaudited management accounts of the Group for the year ended 31 March 2013, the Company expects to record a significant loss for the year ended 31 March 2013. The significant loss was due to a decrease in turnover and gross profit margin in the LED lighting business given the weakening global demand and fierce competition in the LED lighting industry. Further, the Group expects to make significant impairment losses on its property, plant and equipment (referring to as non-performing assets in the Previous Announcement) after a preliminary discussion between the Company's management and its independent auditors.

The Company is still in the process of preparing and finalising the Group's audited results for the year ended 31 March 2013. The information contained in this announcement is only based on the Board's preliminary review of the unaudited management accounts of the Group, which have not been audited or reviewed by the Company's independent auditors. Shareholders and potential investors are advised to refer to the Group's results announcement which is expected to be released in June 2013.

Shareholders of the Company and potential investors are advised to exercise caution in dealing in the shares of the Company.

By order of the Board
Neo-Neon Holdings Limited
Ben FAN
Chairman

Hong Kong, 30 May 2013

As at the date of this announcement, the Executive Directors of the Company are Mr. Ben FAN, Ms. Michelle WONG and Mr. FAN Pong Yang and the Independent Non-Executive Directors are Mr. WONG Kon Man, Mr. WENG Shih Yuan, Ms. LIU Shengping and Mr. ZHAO Shan Xiang.