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**L'OCCITANE**  
EN PROVENCE

**L'OCCITANE INTERNATIONAL S.A.**

*1, rue du Fort Rheinsheim L-2419 Luxembourg*

*R.C.S. Luxembourg: B80359*

*(Incorporated under the laws of Luxembourg with limited liability)*

*(Stock code: 973)*

**CHANGE OF THE REGISTERED OFFICE  
AND CHANGE OF JOINT COMPANY SECRETARY**

The Board of Directors (“the Board”) of L’Occitane International S.A. (“the Company”) announces that the registered office of the Company in Luxembourg will change to

**49, Boulevard Prince Henri  
L-1724 Luxembourg**

with effect from 1 October 2013.

Furthermore, the Board hereby announces that Mrs. Sylvie Duvieusart-Marquant, (“Mrs. Duvieusart-Marquant”) has tendered her resignation as joint company secretary of the Company with effect from 31 August 2013.

The Board announces that Mr. Karl Guénard (“Mr. Guénard”) has been appointed as joint company secretary of the Company with effect from 1 September 2013. Prior to this appointment, Mr. Guénard was senior vice president of the financial engineering department at Banque Privée Edmond de Rothschild Europe. Mr. Guénard has been a Non-Executive Director of the Company since 2010. The Board notes that with effect from 1 September 2013, Mr. Guénard will be re-designated as an Executive Director of the Company due to his appointment as Company Secretary.

The Board takes this opportunity to express its gratitude to Mrs. Duvieusart-Marquant for her contributions to the Company during her tenure, and to welcome Mr. Guénard to his new role as Joint Company Secretary within the Company.

The Company has informed the Stock Exchange of the resignation of Mrs. Duvieusart-Marquant as joint company secretary and the appointment of Mr. Guénard as new joint company secretary. The Stock Exchange has confirmed that the waiver granted by the Stock Exchange, dated 20 April 2010, and extended by a further waiver dated 30 April 2013, from strict compliance with the requirements under Rule 8.17 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Listing Rules”), will remain effective after the change of joint company secretary, on the condition that Mr. Guénard will be assisted by the Company’s other joint company secretary, Ms. Yung Mei Yee, in the discharge of his duties and in gaining the relevant experience required under Rules 3.28 and 8.17 of the Listing Rules.

By Order of the Board  
**L’Occitane International S.A.**  
**Reinold Geiger**  
*Chairman*

Hong Kong, 25 July 2013

*As at the date of this announcement, the executive Directors of the Company are Mr. Reinold Geiger (Chairman and Chief Executive Officer), Mr. Emmanuel Laurent Jacques Osti (Managing Director), Mr. André Joseph Hoffmann (Managing Director Asia-Pacific), Mr. Thomas Levilion (Group Deputy General Manager, Finance and Administration) and Mr. Domenico Luigi Trizio (Chief Operating Officer), the non-executive Directors of the Company are Mr. Karl Guénard and Mr. Martial Thierry Lopez and the independent non-executive Directors of the Company are Mrs. Valérie Irène Amélie Monique Bernis, Mr. Charles Mark Broadley, Mr. Pierre Maurice Georges Milet and Mr. Jackson Chik Sum Ng.*