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Nature Flooring Holding Company Limited

大自然地板控股有限公司

(formerly known as China Flooring Holding Company Limited 中國地板控股有限公司)

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2083)

PROFIT WARNING

This announcement is made by the Company pursuant to Rule 13.09(2) of the Listing Rules and the Inside Information Provisions under Part XIVA of the SFO.

The Board wishes to inform the Shareholders and potential investors that the Group is expected to record a consolidated net loss for the six months ended 30 June 2013 as compared with consolidated net profit for the six months ended 30 June 2012. The loss is mainly attributable to the recognition of the decrease in fair value of the Group's biological assets. The related loss is non-cash in nature and has no effect on the cash flow of the Group.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by Nature Flooring Holding Company Limited (the “**Company**”, and together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong) (the “**SFO**”).

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that the Group is expected to record a consolidated net loss for the six months ended 30 June 2013 as compared with consolidated net profit for the six months ended 30 June 2012. The loss is mainly attributable to the recognition of the decrease in fair value of the Group's biological assets. The related loss is non-cash in nature and has no effect on the cash flow of the Group.

The information contained in this announcement is only based on the preliminary assessment by the Board in accordance with the unaudited management accounts of the Group for the six months ended 30 June 2013 and preliminary valuation results of the Group's biological assets provided by the independent valuers which are only recently available, and is not based on any information or figures which have been audited or reviewed by the Company's auditors and may be subject to possible adjustments.

Shareholders and potential investors are advised to read carefully the interim results announcement of the Company for the six months ended 30 June 2013 which is expected to be announced on 30 August 2013.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
Nature Flooring Holding Company Limited
Se Hok Pan
Chairman and Executive Director

Hong Kong, 20 August 2013

As at the date of this announcement, the Board of Directors of the Company comprises Mr. SE Hok Pan, Ms. UN Son I, Mr. SHE Jian Bin and Mr. CHOW Chi Keung, Savio, as executive directors; Mr. Homer SUN (with Mr. LAW Wing Cheung, Ryan as his alternate) and Mr. TEOH Chun Ming as non-executive directors; Professor LI Kwok Cheung, Arthur, Mr. ZHANG Sen Lin, Mr. CHAN Siu Wing, Raymond and Mr. HO King Fung, Eric as independent non-executive directors.