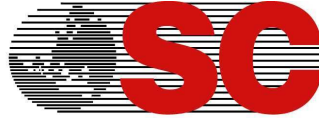


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SOUTH CHINA FINANCIAL HOLDINGS LIMITED

(Incorporated in Hong Kong with limited liability)

(Stock Code: 619)

APPOINTMENT OF COMPANY SECRETARY

The board of directors (the “Board”) of South China Financial Holdings Limited (the “Company”) is pleased to announce that Mr. Au Shiu Kee (“Mr. Au”) has been appointed as the Company Secretary of the Company with effect from 2 October 2013.

Mr. Au holds a Bachelor of Laws degree from each of The University of Hong Kong and Peking University respectively. He is an associate member of The Hong Kong Institute of Chartered Secretaries and The Institute of Chartered Secretaries and Administrators in the United Kingdom.

The Board would like to take this opportunity to welcome Mr. Au for his new appointment.

By Order of the Board
South China Financial Holdings Limited
Cheung Choi Ngor
Executive Director

Hong Kong, 2 October 2013

As at the date of this announcement, the directors of the Company are (1) Mr. Ng Hung Sang, Mr. Richard Howard Gorges, Ms. Cheung Choi Ngor, Mr. Ng Yuk Yeung Paul and Mr. Chan Hing Wah as executive directors; and (2) Mrs. Tse Wong Siu Yin Elizabeth, Hon. Raymond Arthur William Sears, Q.C. and Mr. Tung Woon Cheung Eric as independent non-executive directors.